

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>AMERICAN BLEND</b>									
321	4408	KESSLER	1750	16.11	16.95	0.84	18.99	19.99	1.00
321	10308	KESSLER SPICED PL	1750	16.11	16.95	0.84	18.99	19.99	1.00
<b>TENNESSEE WHISKEY</b>									
221	12447	BONNIE ROSE ORANGE PEEL PL	50	1.26	0.81	(0.45)	1.49	0.96	(0.53)
221	12450	BONNIE ROSE SPICED APPLE PL	50	1.26	0.81	(0.45)	1.49	0.96	(0.53)
321	92080	GEORGE DICKEL OLD #12	750	20.35	21.20	0.85	23.99	24.99	1.00
321	72548	GEORGE DICKEL OLD #12 W/2-50ML	750	20.35	21.20	0.85	23.99	24.99	1.00
321	6739	GEORGE DICKEL OLD #8	750	19.50	20.35	0.85	22.99	23.99	1.00
321	6741	GEORGE DICKEL OLD #8	1750	31.37	33.07	1.70	36.99	38.99	2.00
321	72584	GEORGE DICKEL OLD #8 W/2-50ML	750	19.50	20.35	0.85	22.99	23.99	1.00
321	72652	GEORGE DICKEL VARIETY W/2-50ML	750	19.50	21.20	1.70	22.99	24.99	2.00
<b>STRAIGHT BOURBON</b>									
321	10993	BARTERHOUSE-20 YR	750	63.61	67.85	4.24	74.99	79.99	5.00
321	11354	BULLEIT BOURBON	50	2.28	2.54	0.26	2.69	2.99	0.30
321	11687	BULLEIT BOURBON	375	12.69	13.54	0.85	14.96	15.96	1.00
321	2086	BULLEIT BOURBON	750	23.74	24.56	0.82	27.99	28.96	0.97
321	7746	BULLEIT BOURBON	1000	30.50	31.35	0.85	35.96	36.96	1.00
321	7747	BULLEIT BOURBON	1750	44.95	46.64	1.69	52.99	54.99	2.00
321	9425	BULLEIT BOURBON-10 YR	750	39.01	39.86	0.85	45.99	46.99	1.00
321	72400	BULLEIT BOURBON/50ML KETEL ONE	750	23.74	24.56	0.82	27.99	28.96	0.97
321	72579	BULLEIT/RYE W/50ML KETEL ONE	750	23.74	24.56	0.82	27.99	28.96	0.97
221	85136	ELIJAH CRAIG-12 YR	750	22.89	25.44	2.55	26.99	29.99	3.00
221	11187	ELIJAH CRAIG-12 YR	1750	40.70	50.88	10.18	47.99	59.99	12.00
321	89036	EZRA B. SINGLE BARREL BBN	750	30.50	33.92	3.42	35.96	39.99	4.03
321	5653	REBEL RESERVE	750	16.95	21.20	4.25	19.99	24.99	5.00
321	12374	RED STAG BY JIM BEAM PL	50	1.27	0.80	(0.47)	1.50	0.94	(0.56)
321	12375	RED STAG BY JIM BEAM PL	200	5.93	5.08	(0.85)	6.99	5.99	(1.00)
321	12376	RED STAG BY JIM BEAM PL	375	10.17	8.89	(1.28)	11.99	10.48	(1.51)
321	12377	RED STAG BY JIM BEAM PL	750	15.26	16.95	1.69	17.99	19.99	2.00
321	72678	RED STAG W/50ML JB HONEY PL	375	10.17	8.89	(1.28)	11.99	10.48	(1.51)
321	72555	RED STAG/50ML J BEAM MAPLE PL	375	10.17	8.89	(1.28)	11.99	10.48	(1.51)
321	10394	RED STAG HARDCORE CIDER PL	375	10.17	8.89	(1.28)	11.99	10.48	(1.51)
321	8522	RED STAG HONEY TEA PL	375	10.17	8.89	(1.28)	11.99	10.48	(1.51)
321	8525	RED STAG SPICED PL	375	10.17	8.89	(1.28)	11.99	10.48	(1.51)
221	90820	WILD TURKEY 101	1750	39.86	41.55	1.69	46.99	48.99	2.00
221	7836	WILD TURKEY 81	1750	34.77	36.44	1.67	40.99	42.96	1.97
<b>STRAIGHT CORN</b>									
321	10924	GEORGE DICKEL WHITE	750	19.50	20.35	0.85	22.99	23.99	1.00
321	10486	PALMETTO MOONSHINE	750	20.35	16.95	(3.40)	23.99	19.99	(4.00)

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>STRAIGHT RYE</b>									
321	11686	BULLEIT 95 RYE	375	12.69	13.54	0.85	14.96	15.96	1.00
321	7667	BULLEIT 95 RYE	750	23.74	24.56	0.82	27.99	28.96	0.97
321	9892	BULLEIT 95 RYE	1000	30.50	31.35	0.85	35.96	36.96	1.00
321	11033	BULLEIT 95 RYE	1750	43.22	44.92	1.70	50.96	52.96	2.00
321	72720	BULLEIT 95 RYE W/FLASK	750	23.74	24.56	0.82	27.99	28.96	0.97
321	72399	BULLEIT 95 RYE/50ML KETEL ONE	750	23.74	24.56	0.82	27.99	28.96	0.97
321	9433	GEORGE DICKEL RYE	750	19.50	21.20	1.70	22.99	24.99	2.00
321	9434	GEORGE DICKEL RYE	1000	24.56	25.41	0.85	28.96	29.96	1.00
321	10592	J.P. WISER'S RYE	750	16.95	15.26	(1.69)	19.99	17.99	(2.00)
321	12316	JIM BEAM RYE	750	16.95	18.62	1.67	19.99	21.96	1.97
221	9416	RITTENHOUSE RYE	750	20.35	21.20	0.85	23.99	24.99	1.00
221	9815	TEMPLETON RYE	750	33.92	29.68	(4.24)	39.99	34.99	(5.00)
<b>CANADIAN</b>									
321	8727	CANADIAN CLUB DOCK 57	375	6.75	4.23	(2.52)	7.96	4.99	(2.97)
321	8681	CANADIAN CLUB DOCK 57	750	12.69	8.48	(4.21)	14.96	9.99	(4.97)
321	14883	CROWN ROYAL	375	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	5226	CROWN ROYAL PL	375	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	72334	CROWN ROYAL W/50ML CR MAPLE	375	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	72265	CROWN ROYAL W/50ML CROWN ROYAL	375	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	9281	CROWN ROYAL MAPLE	375	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	11937	CROWN ROYAL REGAL APPLE	375	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	10597	J.P. WISER'S SPICED VANILLA	750	16.95	15.26	(1.69)	19.99	17.99	(2.00)
321	14227	LORD CALVERT CANADIAN	750	7.20	7.62	0.42	8.49	8.99	0.50
321	11169	LOT NO. 40	750	50.88	38.16	(12.72)	59.99	44.99	(15.00)
321	10570	PIKE CREEK	750	27.13	25.44	(1.69)	31.99	29.99	(2.00)
221	9857	REVEL STOKE STRAIGHT WHISKY PL	50	0.68	0.81	0.13	0.80	0.96	0.16
321	93040	TANGLE RIDGE CANADIAN	750	19.50	15.26	(4.24)	22.99	17.99	(5.00)
321	84953	WINDSOR CANADIAN SUPREME	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
<b>SCOTCH</b>									
321	11296	AUCHENTOSHAN AMERICAN OAK	750	33.92	29.68	(4.24)	39.99	34.99	(5.00)
321	11297	BOWMORE SMALL BATCH RESERVE	750	33.92	29.68	(4.24)	39.99	34.99	(5.00)
321	11831	BRUICHLADDICH BLACK ART	750	254.45	296.87	42.42	299.99	349.99	50.00
321	11832	BRUICHLADDICH ISLAY BARLEY	750	50.88	55.12	4.24	59.99	64.99	5.00
321	11833	BRUICHLADDICH OCTOMORE SCOTT	750	127.23	139.95	12.72	149.99	164.99	15.00
321	262	BUCHANAN'S DELUXE-12 YR	1000	40.70	41.55	0.85	47.99	48.99	1.00
321	2010	CAOL ILA-12 YR	750	53.43	55.12	1.69	62.99	64.99	2.00
321	7184	CARDHU-12 YR	750	34.77	36.44	1.67	40.99	42.96	1.97
321	1994	CLYNELISH	750	53.43	56.82	3.39	62.99	66.99	4.00
321	10701	CRAGGANMORE DISTILLERS EDITION	750	61.06	62.76	1.70	71.99	73.99	2.00
321	96286	CRAGGANMORE SCOTCH	750	53.43	55.12	1.69	62.99	64.99	2.00

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>SCOTCH (CONTINUED)</b>									
321	16507	CUTTY SARK	750	14.41	16.11	1.70	16.99	18.99	2.00
321	16501	CUTTY SARK	1000	22.05	20.35	(1.70)	25.99	23.99	(2.00)
321	16508	CUTTY SARK	1750	22.89	25.44	2.55	26.99	29.99	3.00
321	72393	CUTTY SARK W/FLASK	1750	22.89	25.44	2.55	26.99	29.99	3.00
321	6328	DALWHINNIE DISTILLERS EDITION	750	63.61	66.12	2.51	74.99	77.96	2.97
321	96296	DALWHINNIE SCOTCH	750	55.98	57.67	1.69	65.99	67.99	2.00
221	85876	DEWAR'S SPECIAL RESERVE-12 YR	750	31.37	25.44	(5.93)	36.99	29.99	(7.00)
221	11303	DEWAR'S SPECIAL RESERVE-12 YR	1750	61.06	65.30	4.24	71.99	76.99	5.00
221	72524	DEWAR'S SPEC-12 YR W/FLASK	750	31.37	25.44	(5.93)	36.99	29.99	(7.00)
221	70480	DEWAR'S SPEC-12YR W/GLS	750	31.37	25.44	(5.93)	36.99	29.99	(7.00)
321	4775	GLENKINCHIE-12 YR	750	53.43	55.98	2.55	62.99	65.99	3.00
321	23388	GLENLIVET-12 YR	1750	72.06	73.79	1.73	84.96	86.99	2.03
321	4865	GLENMORANGIE LASANTA	750	45.80	47.49	1.69	53.99	55.99	2.00
321	4869	GLENMORANGIE QUINTA RUBAN	750	47.49	49.19	1.70	55.99	57.99	2.00
321	92940	HIGHLAND PARK-12 YR	750	44.95	46.64	1.69	52.99	54.99	2.00
321	3471	HIGHLAND PARK-15 YR	750	67.85	74.63	6.78	79.99	87.99	8.00
321	91480	HIGHLAND PARK-18 YR	750	110.26	118.74	8.48	129.99	139.99	10.00
321	8238	HIGHLAND PARK-25 YR	750	424.10	508.91	84.81	499.99	599.98	99.99
321	6688	HIGHLAND PARK-30 YR	750	593.74	763.38	169.94	699.99	899.99	200.00
321	3335	JOHNNIE WALKER BLUE LABEL	1750	390.17	398.62	8.45	459.99	469.96	9.97
321	8139	JOHNNIE WALKER DOUBLE BLACK	750	39.86	40.70	0.84	46.99	47.99	1.00
321	11554	JOHNNIE WALKER GOLD RESERVE	750	59.37	63.61	4.24	69.99	74.99	5.00
321	10388	JOHNNIE WALKER PLATINUM	750	97.54	98.38	0.84	114.99	115.99	1.00
321	10777	JOHNNIE WALKER VARIETY 4PK	200	101.75	105.99	4.24	119.96	124.96	5.00
321	10703	LAGAVULIN DISTILLERS EDITION	750	101.75	103.45	1.70	119.96	121.96	2.00
321	20501	LAUDER'S	1000	10.17	9.32	(0.85)	11.99	10.99	(1.00)
321	2076	MACALLAN FINE OAK-10 YR	750	40.70	44.10	3.40	47.99	51.99	4.00
321	2077	MACALLAN FINE OAK-15 YR	750	84.81	89.05	4.24	99.99	104.99	5.00
321	4437	MACALLAN FINE OAK-17 YR	750	152.67	169.63	16.96	179.99	199.99	20.00
321	12240	MACALLAN FINE OAK-21 YR	750	296.87	364.73	67.86	349.99	429.99	80.00
321	12241	MACALLAN FINE SHERRY OAK-30 YR	750	1,696.42	2,120.50	424.08	1,999.99	2,499.96	499.97
321	6010	MACALLAN-12 YR	50	5.93	6.35	0.42	6.99	7.49	0.50
321	85776	MACALLAN-12 YR	375	31.37	33.07	1.70	36.99	38.99	2.00
321	21857	MACALLAN-12 YR	750	50.88	53.43	2.55	59.99	62.99	3.00
321	6227	MACALLAN-12 YR	1750	118.74	124.68	5.94	139.99	146.99	7.00
321	6211	MACALLAN-18 YR	375	89.05	101.75	12.70	104.99	119.96	14.97
321	98136	MACALLAN-18 YR	750	195.08	212.05	16.97	229.99	249.99	20.00
321	12242	MACALLAN-25 YR	750	932.99	1,272.31	339.32	1,099.95	1,499.99	400.04
321	12243	MACALLAN-30 YR	750	1,696.42	2,120.50	424.08	1,999.99	2,499.96	499.97
321	22267	PASSPORT	750	13.56	15.26	1.70	15.99	17.99	2.00
321	23127	SCORESBY RARE	750	9.07	9.24	0.17	10.69	10.89	0.20
321	92220	SCORESBY RARE	1000	11.02	11.87	0.85	12.99	13.99	1.00
321	17108	THE FAMOUS GROUSE	1750	31.37	29.68	(1.69)	36.99	34.99	(2.00)
321	72064	THE FAMOUS GROUSE/50ML BLK GRS	1750	31.37	29.68	(1.69)	36.99	34.99	(2.00)
221	8003	TOMATIN-18 YR	750	67.85	76.33	8.48	79.99	89.99	10.00

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
-------	---------------	------------	------------	-------------------------	-------------------------	--------------------------	------------------------------	------------------------------	--------------------------

**MISCELLANEOUS WHISKEY**

221	7694	CATDADDY SPICED MOONSHINE	750	16.11	16.95	0.84	18.99	19.99	1.00
221	10176	CINERATOR HOT CINNAMON	750	10.98	11.02	0.04	12.95	12.99	0.04
321	9750	FIREFLY APPLE PIE MOONSHINE	750	16.11	13.56	(2.55)	18.99	15.99	(3.00)
321	11470	FIREFLY BLACKBERRY MOONSHINE	750	16.11	13.56	(2.55)	18.99	15.99	(3.00)
321	9751	FIREFLY CARAMEL MOONSHINE	750	16.11	13.56	(2.55)	18.99	15.99	(3.00)
321	9752	FIREFLY CHERRY MOONSHINE	750	16.11	13.56	(2.55)	18.99	15.99	(3.00)
321	9753	FIREFLY MOONSHINE	750	16.11	13.56	(2.55)	18.99	15.99	(3.00)
321	9754	FIREFLY PEACH MOONSHINE	750	16.11	13.56	(2.55)	18.99	15.99	(3.00)
321	9777	FIREFLY STRAWBERRY MOONSHINE	750	16.11	13.56	(2.55)	18.99	15.99	(3.00)
321	11213	JAMESON BLACK BARREL	750	29.68	31.37	1.69	34.99	36.99	2.00
221	12500	LADDER 9 CINNAMON	750	14.26	12.42	(1.84)	16.81	14.65	(2.16)
221	7695	MIDNIGHT MOON APPLE PIE	750	16.11	16.95	0.84	18.99	19.99	1.00
221	72542	MIDNIGHT APPLE/POUR LID & 2GLS	750	16.11	16.95	0.84	18.99	19.99	1.00
221	9313	MIDNIGHT MOON BLACKBERRY	750	16.11	16.95	0.84	18.99	19.99	1.00
221	8342	MIDNIGHT MOON BLUEBERRY	750	16.11	16.95	0.84	18.99	19.99	1.00
221	7696	MIDNIGHT MOON CHERRY	750	16.11	16.95	0.84	18.99	19.99	1.00
221	8343	MIDNIGHT MOON CRANBERRY	750	16.11	16.95	0.84	18.99	19.99	1.00
221	12255	MIDNIGHT MOON RASPBERRY	750	16.11	16.95	0.84	18.99	19.99	1.00
221	7698	MIDNIGHT MOON STRAWBERRY	750	16.11	16.95	0.84	18.99	19.99	1.00
221	10773	MIDNIGHT MOON-100	750	16.11	16.95	0.84	18.99	19.99	1.00
221	7697	MIDNIGHT MOON-80	750	16.11	16.95	0.84	18.99	19.99	1.00
321	10601	PADDY BEE STING	750	16.95	12.69	(4.26)	19.99	14.96	(5.03)
321	10602	PADDY DEVIL'S APPLE	750	16.95	12.69	(4.26)	19.99	14.96	(5.03)
321	10487	PALMETTO MOONSHINE APPLE PIE	750	20.35	16.95	(3.40)	23.99	19.99	(4.00)
221	11170	REVEL STOKE ROASTED PECAN PL	50	0.68	0.81	0.13	0.80	0.96	0.16
221	11434	TEELING IRISH SMALL BATCH	750	29.68	33.92	4.24	34.99	39.99	5.00
321	7475	WHITETAIL	750	14.41	15.26	0.85	16.99	17.99	1.00
321	97496	YAMAZAKI-12 YR	750	55.12	63.61	8.49	64.99	74.99	10.00
321	8837	YAMAZAKI-18 YR	750	161.12	169.63	8.51	189.96	199.99	10.03

**GIN**

321	26448	BEEFEATER GIN (ENG)	1750	33.07	33.92	0.85	38.99	39.99	1.00
321	72419	BEEFEATER W/POURER-STOPPER PL	1750	33.07	33.92	0.85	38.99	39.99	1.00
321	26367	BOODLES BRITISH (ENG)	750	19.50	16.95	(2.55)	22.99	19.99	(3.00)
221	3690	NEW AMSTERDAM GIN	375	4.91	5.08	0.17	5.79	5.99	0.20
321	590	PLYMOUTH GIN	1000	35.62	36.44	0.82	41.99	42.96	0.97
321	6768	SEAGRAM'S EXTRA DRY	375	4.91	4.23	(0.68)	5.79	4.99	(0.80)
321	29847	SEAGRAM'S EXTRA DRY	750	9.32	8.48	(0.84)	10.99	9.99	(1.00)
321	29837	SEAGRAM'S EXTRA DRY PL	750	9.32	8.48	(0.84)	10.99	9.99	(1.00)
321	71805	SEAGRAM'S EXTRA/50ML EXTRA DRY	375	4.91	4.23	(0.68)	5.79	4.99	(0.80)
321	29922	TANQUERAY (ENG)	200	4.82	5.08	0.26	5.69	5.99	0.30
321	29927	TANQUERAY (ENG)	750	17.80	18.62	0.82	20.99	21.96	0.97

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>GIN (CONTINUED)</b>									
321	4098	TANQUERAY (ENG) FLASK	375	8.30	8.48	0.18	9.79	9.99	0.20
321	2560	TANQUERAY (ENG) ROUND	375	8.30	8.48	0.18	9.79	9.99	0.20
321	72589	TANQUERAY (ENG) W/2-50ML	750	17.80	18.62	0.82	20.99	21.96	0.97
321	89970	TANQUERAY NO. TEN	750	29.68	30.50	0.82	34.99	35.96	0.97
321	3971	TANQUERAY RANGPUR	750	18.23	18.62	0.39	21.49	21.96	0.47
<b>BRANDY - AMERICAN</b>									
221	35007	KORBEL	750	9.96	10.60	0.64	11.74	12.49	0.75
221	35001	KORBEL	1000	11.63	12.29	0.66	13.71	14.49	0.78
221	1900	KORBEL PL	375	5.49	5.93	0.44	6.47	6.99	0.52
221	92406	KORBEL PL	750	9.96	10.60	0.64	11.74	12.49	0.75
221	8164	KORBEL PL	1750	19.98	21.20	1.22	23.56	24.99	1.43
<b>BRANDY - FOREIGN</b>									
321	5410	DON PEDRO RESERVA ESPECIAL	750	16.11	16.95	0.84	18.99	19.99	1.00
<b>COGNAC</b>									
321	387	COURVOISIER V S	375	10.17	9.75	(0.42)	11.99	11.49	(0.50)
321	71695	COURVOISIER VS W/50ML COUR VS	375	10.17	9.75	(0.42)	11.99	11.49	(0.50)
321	72379	COUR VS/50ML PUCKER WATERMELON	375	10.17	9.75	(0.42)	11.99	11.49	(0.50)
321	12258	HENNESSY PARADIS	750	771.87	712.49	59.38	99.99	839.99	(70.00)
321	37187	MARTELL CORDON BLEU	750	118.74	110.26	8.48	139.99	129.99	(10.00)
321	6682	REMY MARTIN LOUIS XIII	750	2,459.81	2,544.62	84.81	2,899.99	2,999.98	99.99
321	6683	REMY MARTIN LOUIS XIII	1750	6,107.13	6,276.74	169.61	7,199.99	7,399.95	199.96
321	37544	REMY MARTIN V S O P	100	5.93	6.18	0.25	6.99	7.29	0.30
321	37542	REMY MARTIN V S O P	200	8.89	9.32	0.43	10.48	10.99	0.51
321	6689	REMY MARTIN V S O P	1000	48.31	49.19	0.88	56.96	57.99	1.03
321	37508	REMY MARTIN V S O P	1750	89.05	89.87	0.82	104.99	105.96	0.97
321	4864	REMY MARTIN 1738 ACCORD ROYAL	200	12.69	13.56	0.87	14.96	15.99	1.03
321	3314	REMY MARTIN 1738 ACCORD ROYAL	375	22.05	22.89	0.84	25.99	26.99	1.00
<b>RUM</b>									
221	94616	APPLETON ESTATE V/X (JAM)	750	16.95	17.80	0.85	19.99	20.99	1.00
221	71981	APPLETON EST V/X W/50ML RES	750	16.95	17.80	0.85	19.99	20.99	1.00
221	7774	BACARDI ARCTIC GRAPE	200	2.54	2.95	0.41	2.99	3.48	0.49
221	7775	BACARDI ARCTIC GRAPE	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	7798	BACARDI ARCTIC GRAPE	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	7799	BACARDI ARCTIC GRAPE	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	7800	BACARDI ARCTIC GRAPE	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>RUM (CONTINUED)</b>									
221	2419	BACARDI BIG APPLE	200	2.54	2.95	0.41	2.99	3.48	0.49
221	2420	BACARDI BIG APPLE	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	2423	BACARDI BIG APPLE	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	2424	BACARDI BIG APPLE	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	2425	BACARDI BIG APPLE	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)
221	8750	BACARDI BLACK RAZZ	200	2.54	2.95	0.41	2.99	3.48	0.49
221	8751	BACARDI BLACK RAZZ	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	8767	BACARDI BLACK RAZZ	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	8768	BACARDI BLACK RAZZ	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	8769	BACARDI BLACK RAZZ	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)
221	925	BACARDI COCO	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	828	BACARDI COCO	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	829	BACARDI COCO	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	5793	BACARDI DRAGON BERRY	200	2.54	2.95	0.41	2.99	3.48	0.49
221	5794	BACARDI DRAGON BERRY	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	5834	BACARDI DRAGON BERRY	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	5835	BACARDI DRAGON BERRY	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	5836	BACARDI DRAGON BERRY	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)
221	11194	BACARDI DRAGON BERRY PL	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	3284	BACARDI GRAND MELON	200	2.54	2.95	0.41	2.99	3.48	0.49
221	3317	BACARDI GRAND MELON	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	3296	BACARDI GRAND MELON	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	3343	BACARDI GRAND MELON	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	3297	BACARDI GRAND MELON	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)
221	72499	BACARDI GRAND MELON/50ML MELON	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	38342	BACARDI LIMON	200	2.54	2.95	0.41	2.99	3.48	0.49
221	38343	BACARDI LIMON	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	38347	BACARDI LIMON	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	38341	BACARDI LIMON	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	38348	BACARDI LIMON	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)
221	6798	BACARDI LIMON PL	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	72293	BACARDI LIMON W/50ML PINEAPPLE	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	11148	BACARDI MANGO FUSION	200	2.54	2.95	0.41	2.99	3.48	0.49
221	11149	BACARDI MANGO FUSION	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	11195	BACARDI MANGO FUSION	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	11196	BACARDI MANGO FUSION	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	11197	BACARDI MANGO FUSION	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)
221	72664	BACARDI MANGO FUSION W/OJ	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	99966	BACARDI O	200	2.54	2.95	0.41	2.99	3.48	0.49
221	99976	BACARDI O	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	99696	BACARDI O	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	99826	BACARDI O	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	99836	BACARDI O	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>RUM (CONTINUED)</b>									
221	4192	BACARDI PEACH RED	200	2.54	2.95	0.41	2.99	3.48	0.49
221	4193	BACARDI PEACH RED	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	4224	BACARDI PEACH RED	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	4225	BACARDI PEACH RED	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	4226	BACARDI PEACH RED	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)
221	72500	BACARDI PEACH RED/50ML PEACH	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	9646	BACARDI PINEAPPLE FUSION	200	2.54	2.95	0.41	2.99	3.48	0.49
221	9649	BACARDI PINEAPPLE FUSION	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	9697	BACARDI PINEAPPLE FUSION	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	9698	BACARDI PINEAPPLE FUSION	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	9699	BACARDI PINEAPPLE FUSION	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)
221	11200	BACARDI PINEAPPLE FUSION PL	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	72307	BACARDI PINAPPL FUSION/SHAKER	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	7514	BACARDI ROCK COCONUT	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	7540	BACARDI ROCK COCONUT	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	7541	BACARDI ROCK COCONUT	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	7543	BACARDI ROCK COCONUT PL	50	0.67	0.81	0.14	0.79	0.96	0.17
221	6769	BACARDI TORCHED CHERRY	200	2.54	2.95	0.41	2.99	3.48	0.49
221	6770	BACARDI TORCHED CHERRY	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	6610	BACARDI TORCHED CHERRY	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	6804	BACARDI TORCHED CHERRY	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	6805	BACARDI TORCHED CHERRY	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)
221	8753	BACARDI WOLF BERRY	375	6.61	5.50	(1.11)	7.79	6.49	(1.30)
221	8771	BACARDI WOLF BERRY	750	12.69	10.17	(2.52)	14.96	11.99	(2.97)
221	8772	BACARDI WOLF BERRY	1000	16.95	15.26	(1.69)	19.99	17.99	(2.00)
221	8773	BACARDI WOLF BERRY	1750	22.05	18.62	(3.43)	25.99	21.96	(4.03)
221	10847	BACARDI VARIETY 4PK	200	11.39	11.81	0.42	13.43	13.92	0.49
221	92756	BACARDI 8	750	18.62	19.50	0.88	21.96	22.99	1.03
221	85130	BACARDI 8	1000	22.89	24.56	1.67	26.99	28.96	1.97
221	72641	BACARDI 8 W/GLS	750	18.62	19.50	0.88	21.96	22.99	1.03
221	12601	BLUE CHAIR BAY BANANA RUM	50	0.78	0.81	0.03	0.92	0.96	0.04
221	12602	BLUE CHAIR BAY COCONUT RUM	50	0.78	0.81	0.03	0.92	0.96	0.04
221	12603	BLUE CHAIR BAY COCONUT SPICED	50	0.78	0.81	0.03	0.92	0.96	0.04
221	12606	BLUE CHAIR BAY VANILLA RUM	50	0.78	0.81	0.03	0.92	0.96	0.04
221	12607	BLUE CHAIR BAY VARIETY CASE	50	0.78	0.81	0.03	0.92	0.96	0.04
321	8006	BRUGAL 1888	750	42.37	38.16	(4.21)	49.96	44.99	(4.97)
321	12294	CAPTAIN MORGAN COCONUT RUM	750	11.87	12.69	0.82	13.99	14.96	0.97
321	12296	CAPTAIN MORGAN COCONUT RUM	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72773	CAPT MORG COCONUT/50ML PINEAPP	750	11.87	12.69	0.82	13.99	14.96	0.97
321	12299	CAPTAIN MORGAN GRAPEFRUIT	750	11.87	12.69	0.82	13.99	14.96	0.97
321	12302	CAPTAIN MORGAN GRAPEFRUIT	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72774	CAPT MORG GRAPEFRUIT/50ML COCO	750	11.87	12.69	0.82	13.99	14.96	0.97

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>RUM (CONTINUED)</b>									
321	12303	CAPTAIN MORGAN PINEAPPLE	750	11.87	12.69	0.82	13.99	14.96	0.97
321	12385	CAPTAIN MORGAN PINEAPPLE	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72775	CAPT MORG PINEAPPLE/50ML COCO	750	11.87	12.69	0.82	13.99	14.96	0.97
321	41307	CAPT MORGAN SPICED RUM (P R)	750	11.87	12.69	0.82	13.99	14.96	0.97
321	41308	CAPT MORGAN SPICED RUM (P R)	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	41297	CAPT MORGAN SPICED RUM (PR) PL	750	11.87	12.69	0.82	13.99	14.96	0.97
321	5502	CAPT MORGAN SPICED RUM (PR) PL	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72611	CAPT MORGAN SPICED W/COKE	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72738	CAPT MORGAN SPICED W/PL GL PL	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72175	CAPT MORGAN SPICED W/SHOT GL	750	11.87	12.69	0.82	13.99	14.96	0.97
321	72638	CAPT MORGAN SPICED W/2-50M PL	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72688	CAPT MORGAN SPICED W/2-50ML	750	11.87	12.69	0.82	13.99	14.96	0.97
321	72583	CAPT MORGAN SPICED W/2-50ML	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72610	CAPT MORGAN SPICED W/2-50ML PL	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72468	CAPT MORGAN SPICED/ICED T MIX	750	11.87	12.69	0.82	13.99	14.96	0.97
321	72721	CAPT MORGAN SPICED/KEY CHAIN	750	11.87	12.69	0.82	13.99	14.96	0.97
321	72333	CAPT MORGAN SPICED/KEYCHAIN PL	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72689	CAPT MORGAN SPICED/T-SHIRT PL	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	71731	CAPT MORGAN SPICED/50ML CR RYL	750	11.87	12.69	0.82	13.99	14.96	0.97
321	72469	CAPT MORGAN SPICED/50ML SPICED	750	11.87	12.69	0.82	13.99	14.96	0.97
321	72546	CAPT MORGAN SPICED/50ML SPICED	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	10923	CAPTAIN MORGAN WHITE RUM	750	11.87	12.69	0.82	13.99	14.96	0.97
321	10953	CAPTAIN MORGAN WHITE RUM	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72612	CAPT MORGAN WHITE W/SPRITE	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72530	CAPT MORGAN WHITE W/2-50MLS	1750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	72722	CAPT MORGAN WHITE WSHOT GLS	750	11.87	12.69	0.82	13.99	14.96	0.97
321	72521	CAPT MORGAN WHITE/50ML CR RYL	750	11.87	12.69	0.82	13.99	14.96	0.97
321	72613	CAPT MORGAN WHITE/50ML SPC PL	750	11.87	12.69	0.82	13.99	14.96	0.97
321	72765	CPT MORG VARIETY W/50ML CR RYL	750	11.87	12.69	0.82	13.99	14.96	0.97
321	9709	CRUZAN KEY LIME RUM PL	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	9711	CRUZAN PASSION FRUIT PL	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	8778	DON Q COCO COCONUT	50	0.64	0.81	0.17	0.75	0.96	0.21
321	7659	DON Q CRISTAL	50	0.64	0.81	0.17	0.75	0.96	0.21
321	8034	DON Q LIMON CITRUS	50	0.64	0.81	0.17	0.75	0.96	0.21
321	9724	DON Q MOJITO	50	0.64	0.81	0.17	0.75	0.96	0.21
321	72702	KAHAKAI TIKI SPICED W/FLASK	750	16.95	12.69	(4.26)	19.99	14.96	(5.03)
321	6191	KRAKEN BLACK SPICED RUM	1750	27.13	22.89	(4.24)	31.99	26.99	(5.00)
321	72607	KRAKEN BLK SPC W/PLAYING CARDS	1750	27.13	22.89	(4.24)	31.99	26.99	(5.00)
321	72699	KRAKEN BLK SPC W/2 SHOT GLS	1750	27.13	22.89	(4.24)	31.99	26.99	(5.00)
321	7641	MALIBU BLACK	750	12.69	11.02	(1.67)	14.96	12.99	(1.97)
321	7599	MALIBU CRANBERRY CHERRY	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	5874	MALIBU ISLAND MELON	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	1651	MALIBU MANGO	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)



**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>RUM (CONTINUED)</b>									
321	11126	MALIBU ORANGE FLOAT	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	2628	MALIBU PASSION FRUIT	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	11128	MALIBU PEACH SPARKLER	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	12361	MALIBU PEACHES N' CREAM	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	1654	MALIBU PINEAPPLE	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	8635	MALIBU RED	750	12.69	11.02	(1.67)	14.96	12.99	(1.97)
321	11129	MALIBU RUM SPARKLER	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	10197	MALIBU SUNDAE	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	8811	MALIBU SUNSHINE	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	10199	MALIBU SWIRL	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	4170	MALIBU TROPICAL BANANA	750	11.87	8.48	(3.39)	13.99	9.99	(4.00)
321	4175	MALIBU TROPICAL BANANA PL	1750	22.05	16.95	(5.10)	25.99	19.99	(6.00)
321	40027	MT GAY ECLIPSE (BARB)	750	15.26	16.11	0.85	17.99	18.99	1.00
321	40028	MT GAY ECLIPSE (BARB)	1750	29.68	30.50	0.82	34.99	35.96	0.97
321	8056	MT GAY ECLIPSE (BARB) PL	750	15.26	16.11	0.85	17.99	18.99	1.00
321	72179	MT GAY ECLIPSE PL W/TUMBLER	750	15.26	16.11	0.85	17.99	18.99	1.00
321	72394	MT GAY ECLIPSE W/50ML BLK BRRL	750	15.26	16.11	0.85	17.99	18.99	1.00
321	4570	MT GAY SILVER	750	15.26	16.11	0.85	17.99	18.99	1.00
321	8345	MT GAY 1703 OLD CASK SELECTION	750	89.05	91.60	2.55	104.99	107.99	3.00
321	89920	MYERS'S ORIGINAL DARK (JAM)	1000	18.62	19.47	0.85	21.96	22.96	1.00
<b>AMARETTO</b>									
221	41497	DI SARONNO AMARETTO (IT)	750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
221	72593	DI SARONNO AMARETTO W/SOUR MIX	750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
221	71943	DI SARONNO AMARETTO/ROCKS GLS	750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	7239	LAZZARONI AMARETTO (IT)	750	18.62	20.33	1.71	21.96	23.96	2.00
<b>BLACKBERRY</b>									
321	45781	LEROUX POLISH BLACKBERRY BRDY	1000	10.17	11.02	0.85	11.99	12.99	1.00
<b>CREAM</b>									
321	3528	BAILEYS CARAMEL IRISH CREAM	1000	26.29	27.13	0.84	30.99	31.99	1.00
321	11716	BAILEYS CHOCOLATE CHERRY	1000	26.29	27.13	0.84	30.99	31.99	1.00
321	5174	BAILEYS COFFEE IRISH CREAM	1000	26.29	27.13	0.84	30.99	31.99	1.00
321	46031	BAILEYS ORIGINAL IRISH CREAM	1000	26.29	27.13	0.84	30.99	31.99	1.00
321	72357	BAILEYS ORIGINAL W/2 BOWLS	1000	26.29	27.13	0.84	30.99	31.99	1.00
221	93510	CAROLANS IRISH CREAM LIQ (IRE)	1750	22.89	27.13	4.24	26.99	31.99	5.00
321	10305	CRUZAN VELVET CINN	750	15.26	16.95	1.69	17.99	19.99	2.00
221	12163	KERRYGOLD IRISH CREAM	750	17.80	21.20	3.40	20.99	24.99	4.00
221	72763	KERRYGOLD IRISH CREAM/TRUFFLES	750	17.80	21.20	3.40	20.99	24.99	4.00

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>CREAM (CONTINUED)</b>									
221	11736	PUMPKIN FACE CREAM	750	25.44	21.20	(4.24)	29.99	24.99	(5.00)
221	6250	RUM CHATA	750	19.47	19.50	0.03	22.96	22.99	0.03
221	72646	RUM CHATA W/THERMAL CUP	750	19.47	19.50	0.03	22.96	22.99	0.03
221	72533	RUM CHATA W/2 CANS ICED COFFEE	750	19.47	19.50	0.03	22.96	22.99	0.03
321	46323	ST BRENDAN'S SUPERIOR IRISH CR	375	6.35	6.75	0.40	7.49	7.96	0.47
321	46327	ST BRENDAN'S SUPERIOR IRISH CR	750	11.02	12.69	1.67	12.99	14.96	1.97
321	46321	ST BRENDAN'S SUPERIOR IRISH CR	1000	15.26	16.95	1.69	17.99	19.99	2.00
321	86160	ST BRENDAN'S SUPERIOR IRISH CR	1750	22.89	23.74	0.85	26.99	27.99	1.00
321	7476	TRES LECHES	750	16.11	16.95	0.84	18.99	19.98	0.99
321	10694	WHISPER CREEK	750	22.05	19.50	(2.55)	25.99	22.99	(3.00)
<b>COFFEE</b>									
321	10599	KAHLUA PUMPKIN SPICE	750	11.87	18.62	6.75	13.99	21.96	7.97
<b>CREME DE CACAO</b>									
221	90230	BOLS CR DE CACAO BROWN	750	10.17	7.62	(2.55)	11.99	8.99	(3.00)
<b>SCHNAPPS</b>									
221	90160	BOLS BUTTERSCOTCH SCHNAPPS	750	8.48	7.62	(0.86)	9.99	8.99	(1.00)
221	2037	BOLS PEACH SCHNAPPS	750	8.48	7.62	(0.86)	9.99	8.99	(1.00)
321	86223	DEKUYPER BUTTERSHOTS	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	84363	DEKUYPER CHERRY PUCKER	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	84433	DEKUYPER GRAPE PUCKER SCHNAPPS	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	1009	DEKUYPER HOT DAMN	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	870	DEKUYPER ISLAND PUNCH	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	86823	DEKUYPER PEACHTREE	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	86243	DEKUYPER PEPPERMINT	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	88933	DEKUYPER SOUR APPLE	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	9167	DEKUYPER HOLIDAY PACK PL 4PK	50	3.38	3.19	(0.19)	3.99	3.76	(0.23)
321	11568	DEKUYPER VARIETY PACK PL 4PK	50	3.38	3.19	(0.19)	3.99	3.76	(0.23)
321	85203	DEKUYPER WATERMELON PUCKER	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	59452	RUMPLE MINZE PPRMNT (GER)	200	5.50	5.93	0.43	6.49	6.99	0.50
321	59453	RUMPLE MINZE PPRMNT (GER)	375	10.00	10.17	0.17	11.79	11.99	0.20
321	59447	RUMPLE MINZE PPRMNT (GER)	750	19.07	19.50	0.43	22.49	22.99	0.50
321	72177	RUMPLE MINZE PRMNT/50ML CR RYL	750	19.07	19.50	0.43	22.49	22.99	0.50

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>TEQUILA</b>									
321	7683	AVION ANEJO	750	46.64	42.37	(4.27)	54.99	49.96	(5.03)
321	8191	AVION REPOSADO	375	22.05	16.95	(5.10)	25.99	19.99	(6.00)
321	7684	AVION REPOSADO	750	44.95	39.86	(5.09)	52.99	46.99	(6.00)
321	8193	AVION SILVER	50	1.69	2.54	0.85	1.99	2.99	1.00
321	8194	AVION SILVER	375	18.62	16.95	(1.67)	21.96	19.99	(1.97)
321	7685	AVION SILVER	750	42.37	38.16	(4.21)	49.96	44.99	(4.97)
321	72647	AVION SILVER W/4 SHOT GLS	750	42.37	38.16	(4.21)	49.96	44.99	(4.97)
221	9401	BLUE NECTAR VARIETY CASE	50	2.54	4.23	1.69	2.99	4.99	2.00
321	12547	CAMPEON ANEJO	750	50.04	80.57	30.53	58.99	94.99	36.00
321	12549	CAMPEON REPOSADO	750	44.95	72.06	27.11	52.99	84.96	31.97
321	12548	CAMPEON SILVER	750	42.41	63.61	21.20	50.00	74.99	24.99
221	3420	CAZADORES BLANCO	750	21.20	16.95	(4.25)	24.99	19.99	(5.00)
221	96510	CAZADORES REPOSADO	750	25.44	21.20	(4.24)	29.99	24.99	(5.00)
221	72291	CAZADORES REPOSADO W/FLASK	750	25.44	21.20	(4.24)	29.99	24.99	(5.00)
321	12336	DON FELIX REPOSADO	750	73.65	39.86	(33.79)	86.83	46.99	(39.84)
321	86133	DON JULIO ANEJO	50	3.55	3.64	0.09	4.19	4.29	0.10
321	2903	DON JULIO ANEJO	375	25.44	26.29	0.85	29.99	30.99	1.00
321	83530	DON JULIO ANEJO	750	51.73	44.08	(7.65)	60.99	51.96	(9.03)
321	86403	DON JULIO BLANCO	50	3.55	3.64	0.09	4.19	4.29	0.10
321	2904	DON JULIO BLANCO	375	22.89	23.74	0.85	26.99	27.99	1.00
321	84110	DON JULIO BLANCO	750	44.95	45.80	0.85	52.99	53.99	1.00
321	7444	DON JULIO BLANCO	1750	80.57	82.27	1.70	94.99	96.99	2.00
321	72403	DON JULIO BLANCO W/50ML CR RYL	750	44.95	45.80	0.85	52.99	53.99	1.00
321	72547	DON JULIO BLANCO W50ML BLANCO	750	44.95	45.80	0.85	52.99	53.99	1.00
321	3682	DON JULIO REAL	750	275.66	279.87	4.21	324.99	329.96	4.97
321	2905	DON JULIO REPOSADO	375	24.56	25.41	0.85	28.96	29.96	1.00
321	583	DON JULIO REPOSADO	750	47.49	49.19	1.70	55.99	57.99	2.00
321	3393	DON JULIO 1942	750	94.14	103.48	9.34	110.99	121.99	11.00
321	8008	DON JULIO 70TH ANNIVERSARY	750	52.58	53.43	0.85	61.99	62.99	1.00
221	7633	EL ESPOLON BLANCO	750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
221	7634	EL ESPOLON REPOSADO	750	22.89	21.20	(1.69)	26.99	24.99	(2.00)
321	11090	HORNITOS BLACK BARREL	750	25.44	21.20	(4.24)	29.99	24.99	(5.00)
321	9713	HORNITOS LIME SHOT	750	20.35	16.95	(3.40)	23.99	19.99	(4.00)
321	4064	HORNITOS REPOSADO	200	5.48	5.50	0.02	6.46	6.49	0.03
321	10737	JOSE CUERVO CINGE	1750	31.37	28.83	(2.54)	36.99	33.99	(3.00)
321	59718	JOSE CUERVO ESPECIAL GOLD	1750	31.37	28.83	(2.54)	36.99	33.99	(3.00)
321	5503	JOSE CUERVO ESPECIAL SILVER	1750	31.37	28.83	(2.54)	36.99	33.99	(3.00)
321	1487	JOSE CUERVO TRADICIONAL REPOSA	750	19.50	16.95	(2.55)	22.99	19.99	(3.00)
321	7408	JOSE CUERVO TRADICIONAL SILVER	750	18.62	16.11	(2.51)	21.96	18.99	(2.97)
321	88550	MONTEZUMA GOLD	1000	10.17	8.27	(1.90)	11.99	9.75	(2.24)
321	59841	MONTEZUMA WHITE	1000	10.17	8.27	(1.90)	11.99	9.75	(2.24)

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
-------	---------------	------------	------------	-------------------------	-------------------------	--------------------------	------------------------------	------------------------------	--------------------------

**TEQUILA (CONTINUED)**

321	273	SAUZA EXTRA GOLD PL	200	4.23	3.38	(0.85)	4.99	3.99	(1.00)
321	11388	SAUZA 901 SILVER TEQUILA	750	25.44	21.20	(4.24)	29.99	24.99	(5.00)
321	8912	1800 COCONUT SILVER	1750	36.44	32.23	(4.21)	42.96	37.99	(4.97)
321	2498	1800 REPOSADO	1750	36.44	32.23	(4.21)	42.96	37.99	(4.97)
321	2499	1800 SILVER	1750	36.44	32.23	(4.21)	42.96	37.99	(4.97)

**VODKA**

321	11645	BLUE ICE G MULTI-GRAIN VODKA	200	4.23	2.70	(1.53)	4.99	3.19	(1.80)
321	11646	BLUE ICE G MULTI-GRAIN VODKA	375	5.93	5.50	(0.43)	6.99	6.49	(0.50)
321	1296	CIROC SNAP FROST	375	16.11	14.41	(1.70)	18.99	16.99	(2.00)
221	5657	CRYSTAL HEAD	750	42.37	38.16	(4.21)	49.96	44.99	(4.97)
221	6713	CRYSTAL HEAD	1750	84.81	76.33	(8.48)	99.99	89.99	(10.00)
221	72306	CRYSTAL HEAD/ROLLING STONES CD	750	42.37	38.16	(4.21)	49.96	44.99	(4.97)
221	12559	DEEP EDDY VODKA	375	3.82	7.62	3.80	4.50	8.99	4.49
221	5092	GREY GOOSE VODKA	750	28.83	25.44	(3.39)	33.99	29.99	(4.00)
221	1486	GREY GOOSE VODKA	1750	56.82	50.88	(5.94)	66.99	59.99	(7.00)
221	72644	GREY GOOSE W/2 GLS	750	28.83	25.44	(3.39)	33.99	29.99	(4.00)
221	72426	GREY GOOSE W/2 GLS & SHAKER	1750	56.82	50.88	(5.94)	66.99	59.99	(7.00)
221	72568	GREY GOOSE W/50ML GREY MELON	750	28.83	25.44	(3.39)	33.99	29.99	(4.00)
321	60687	KAMCHATKA	750	5.08	4.66	(0.42)	5.99	5.49	(0.50)
321	60688	KAMCHATKA	1750	10.17	9.75	(0.42)	11.99	11.49	(0.50)
321	87376	KAMCHATKA PL	750	5.08	4.66	(0.42)	5.99	5.49	(0.50)
321	60593	KETEL ONE (HOL)	375	11.87	12.69	0.82	13.99	14.96	0.97
321	60597	KETEL ONE (HOL)	750	22.05	22.89	0.84	25.99	26.99	1.00
321	60598	KETEL ONE (HOL)	1750	40.70	41.55	0.85	47.99	48.99	1.00
321	72337	KETEL ONE W/GOLF DIVOT TOOL	750	22.05	22.89	0.84	25.99	26.99	1.00
321	72336	KETEL ONE W/2 GOLF BALLS	750	22.05	22.89	0.84	25.99	26.99	1.00
321	72540	KETEL ONE W/2-50ML #1	750	22.05	22.89	0.84	25.99	26.99	1.00
321	72549	KETEL ONE W/2-50ML #2	750	22.05	22.89	0.84	25.99	26.99	1.00
321	72615	KETEL ONE W/2-50ML #3	750	22.05	22.89	0.84	25.99	26.99	1.00
321	72102	KETEL ONE W/50ML CROWN ROYAL	750	22.05	22.89	0.84	25.99	26.99	1.00
321	10845	KRU 82 VODKA	750	12.69	13.53	0.84	14.96	15.95	0.99
321	9894	KRU 82 VODKA	1750	21.20	22.05	0.85	24.99	25.99	1.00
321	1536	PINNACLE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	2249	PINNACLE	1000	14.41	12.69	(1.72)	16.99	14.96	(2.03)
321	5292	PINNACLE PL	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	72744	PINNACLE W/BLOODY MARY MIX	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	72711	PINNACLE W/3-50MLS	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	72560	PINNACLE W/50ML CINNABON	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	72745	PINNACLE/50ML PINN CARAMEL APP	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	71753	PINNACLE/50ML PINNACLE WHIPPED	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
221	7825	PRAIRIE ORGANIC VODKA	1750	25.44	21.20	(4.24)	29.99	24.99	(5.00)

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
-------	---------------	------------	------------	-------------------------	-------------------------	--------------------------	------------------------------	------------------------------	--------------------------

**VODKA (CONTINUED)**

221	72752	SEAGRAM'S EXTRA/50ML RED BERRY	375	5.08	4.66	(0.42)	5.99	5.49	(0.50)
221	1885	SEAGRAM'S PLATINUM SELECT	1750	20.35	16.95	(3.40)	23.99	19.99	(4.00)
321	61107	SMIRNOFF 80	750	11.02	11.87	0.85	12.99	13.99	1.00
321	61108	SMIRNOFF 80	1750	20.35	18.62	(1.73)	23.99	21.96	(2.03)
321	61097	SMIRNOFF 80 PL	750	11.02	11.87	0.85	12.99	13.99	1.00
321	1317	SMIRNOFF 80 PL	1750	20.35	18.62	(1.73)	23.99	21.96	(2.03)
321	72541	SMIRNOFF 80 W/BLOODY MARY MIX	1750	20.35	18.62	(1.73)	23.99	21.96	(2.03)
321	72496	SMIRNOFF 80 W/CRYSTAL LIGHT PK	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72474	SMIRNOFF 80 W/EARBUDS	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72727	SMIRNOFF 80 W/LED SHOT GLASS	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72663	SMIRNOFF 80 W/LEMONADE PL	1750	20.35	18.62	(1.73)	23.99	21.96	(2.03)
321	72292	SMIRNOFF 80 W/2-50M PL	1750	20.35	18.62	(1.73)	23.99	21.96	(2.03)
321	72588	SMIRNOFF 80 W/2-50ML	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72550	SMIRNOFF 80 W/3-50ML #1	1750	20.35	18.62	(1.73)	23.99	21.96	(2.03)
321	72551	SMIRNOFF 80 W/3-50ML #2	1750	20.35	18.62	(1.73)	23.99	21.96	(2.03)
321	72639	SMIRNOFF 80 W/4 SHOT GLS PL	1750	20.35	18.62	(1.73)	23.99	21.96	(2.03)
321	72726	SMIRNOFF 80 W/50ML SMIR RAS PL	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72338	SMIRNOFF 80 W/50ML SMIR RASP	750	11.02	11.87	0.85	12.99	13.99	1.00
321	86370	SMIRNOFF 90.4	375	5.93	6.18	0.25	6.99	7.29	0.30
321	61137	SMIRNOFF 90.4	750	11.87	12.69	0.82	13.99	14.96	0.97
221	5796	STOLICHNAYA ELIT	750	46.64	50.88	4.24	54.99	59.99	5.00
221	87030	STOLICHNAYA 100 (RUS)	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	61243	STOLICHNAYA 80	375	9.75	8.48	(1.27)	11.49	9.99	(1.50)
221	61241	STOLICHNAYA 80	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
321	87390	THREE OLIVES VODKA	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	72756	THREE OLIVES W/50ML CHERRY VOD	1750	19.50	23.74	4.24	22.99	27.99	5.00
221	11300	VEEV	750	25.02	23.74	(1.28)	29.50	27.99	(1.51)
321	1679	VOX VODKA	750	16.95	11.02	(5.93)	19.99	12.99	(7.00)
221	9316	ZIMS EIGHTY-ONE	750	32.23	28.83	(3.40)	37.99	33.99	(4.00)
221	9317	ZIMS FIFTY-NINE	750	29.68	25.44	(4.24)	34.99	29.99	(5.00)
221	5087	360 VODKA	1000	14.41	12.69	(1.72)	16.99	14.96	(2.03)

**FLAVORED VODKA**

321	2481	ABSOLUT APEACH	50	1.69	0.81	(0.88)	1.99	0.96	(1.03)
321	6489	ABSOLUT BERRI ACAI	50	1.69	0.81	(0.88)	1.99	0.96	(1.03)
321	8908	ABSOLUT CHERRYKRAN	50	0.81	1.69	0.88	0.96	1.99	1.03
321	10196	ABSOLUT CILANTRO	50	0.81	1.69	0.88	0.96	1.99	1.03
321	87323	ABSOLUT CITRON	50	1.69	0.81	(0.88)	1.99	0.96	(1.03)
321	8530	ABSOLUT GRAPEVINE	50	0.81	1.69	0.88	0.96	1.99	1.03
321	9463	ABSOLUT HIBISKUS	50	0.81	1.69	0.88	0.96	1.99	1.03
321	86513	ABSOLUT MANDRIN	50	1.69	0.81	(0.88)	1.99	0.96	(1.03)
321	7924	ABSOLUT ORIENT APPLE	50	0.81	1.69	0.88	0.96	1.99	1.03
321	3842	ABSOLUT PEARS	50	1.69	0.81	(0.88)	1.99	0.96	(1.03)

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>FLAVORED VODKA (CONTINUED)</b>									
321	1866	ABSOLUT RASPBERRI	50	1.69	0.81	(0.88)	1.99	0.96	(1.03)
321	3399	ABSOLUT RUBY RED	50	1.69	0.81	(0.88)	1.99	0.96	(1.03)
321	897	ABSOLUT VANILIA VODKA	50	0.81	1.69	0.88	0.96	1.99	1.03
321	7403	ABSOLUT WILD TEA	50	0.81	1.69	0.88	0.96	1.99	1.03
321	8987	BAKON	750	24.56	21.20	(3.36)	28.96	24.99	(3.97)
321	11641	BLUE ICE G BLUE RASPBERRY	200	4.23	2.70	(1.53)	4.99	3.19	(1.80)
321	11642	BLUE ICE G BLUE RASPBERRY	375	5.93	5.50	(0.43)	6.99	6.49	(0.50)
321	11643	BLUE ICE G ISLAND COCONUT	200	4.23	2.70	(1.53)	4.99	3.19	(1.80)
321	11644	BLUE ICE G ISLAND COCONUT	375	5.93	5.50	(0.43)	6.99	6.49	(0.50)
321	11647	BLUE ICE G SWEET PEACH	200	4.23	2.70	(1.53)	4.99	3.19	(1.80)
321	11648	BLUE ICE G SWEET PEACH	375	5.93	5.50	(0.43)	6.99	6.49	(0.50)
321	10292	CIROC AMARETTO	375	16.11	14.41	(1.70)	18.99	16.99	(2.00)
321	6362	CIROC COCONUT	375	16.11	14.41	(1.70)	18.99	16.99	(2.00)
321	8092	CIROC PEACH	375	16.11	14.41	(1.70)	18.99	16.99	(2.00)
321	11690	CIROC PINEAPPLE	375	16.11	14.41	(1.70)	18.99	16.99	(2.00)
321	6366	CIROC RED BERRY	375	16.11	14.41	(1.70)	18.99	16.99	(2.00)
321	72495	CIROC RED BERRY/50ML SNP FROST	375	16.11	14.41	(1.70)	18.99	16.99	(2.00)
221	12555	DEEP EDDY CRANBERRY	375	3.82	7.62	3.80	4.50	8.99	4.49
221	12556	DEEP EDDY LEMON	375	3.82	7.62	3.80	4.50	8.99	4.49
221	12557	DEEP EDDY RUBY RED	375	3.82	7.62	3.80	4.50	8.99	4.49
221	12558	DEEP EDDY SWEET TEA	375	3.82	7.62	3.80	4.50	8.99	4.49
221	8611	GREY GOOSE CHERRY NOIR	750	28.83	25.44	(3.39)	33.99	29.99	(4.00)
221	72341	GREY GOOSE CHERRY NOIR/ROCK GL	750	28.83	25.44	(3.39)	33.99	29.99	(4.00)
221	96250	GREY GOOSE L'ORANGE	750	28.83	25.44	(3.39)	33.99	29.99	(4.00)
221	1483	GREY GOOSE L'ORANGE	1750	56.82	50.88	(5.94)	66.99	59.99	(7.00)
221	3918	GREY GOOSE LA POIRE	750	28.83	25.44	(3.39)	33.99	29.99	(4.00)
221	166	GREY GOOSE LE CITRON	750	28.83	25.44	(3.39)	33.99	29.99	(4.00)
221	1484	GREY GOOSE LE CITRON	1750	56.82	50.88	(5.94)	66.99	59.99	(7.00)
221	11151	GREY GOOSE LE MELON	750	28.83	25.44	(3.39)	33.99	29.99	(4.00)
221	72591	GREY GOOSE LE MELON W/TIN MUG	750	28.83	25.44	(3.39)	33.99	29.99	(4.00)
321	9868	KAMCHATKA CHERRY	1750	10.17	9.75	(0.42)	11.99	11.49	(0.50)
321	9981	KAMCHATKA CITRUS	1750	10.17	9.75	(0.42)	11.99	11.49	(0.50)
321	9982	KAMCHATKA RASPBERRY	1750	10.17	9.75	(0.42)	11.99	11.49	(0.50)
321	9870	KAMCHATKA WHIPPED	1750	10.17	9.75	(0.42)	11.99	11.49	(0.50)
321	682	KETEL ONE CITROEN (HOL)	375	11.87	12.69	0.82	13.99	14.96	0.97
321	89100	KETEL ONE CITROEN (HOL)	750	22.05	22.89	0.84	25.99	26.99	1.00
321	2333	KETEL ONE CITROEN (HOL)	1750	40.70	41.55	0.85	47.99	48.99	1.00
321	6712	KETEL ONE ORANJE	375	11.87	12.69	0.82	13.99	14.96	0.97
321	6745	KETEL ONE ORANJE	750	22.05	22.89	0.84	25.99	26.99	1.00
321	11952	KRU CHOCOLATE TRUFFLE VODKA	750	12.69	13.53	0.84	14.96	15.95	0.99
321	11953	KRU PISTACHIO VODKA	750	12.69	13.53	0.84	14.96	15.95	0.99
321	11482	KRU 82 CUCUMBER (GLASS)	750	12.69	13.53	0.84	14.96	15.95	0.99
321	11483	KRU 82 PEACH MANGO (GLASS)	750	12.69	13.53	0.84	14.96	15.95	0.99

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
-------	---------------	------------	------------	-------------------------	-------------------------	--------------------------	------------------------------	------------------------------	--------------------------

**FLAVORED VODKA (CONTINUED)**

321	8877	PEARL PEACH	750	8.48	10.17	1.69	9.99	11.99	2.00
321	72235	PEARL PEACH W/50ML RED BERRY	750	8.48	10.17	1.69	9.99	11.99	2.00
321	8532	PEARL RED BERRY	750	8.48	10.17	1.69	9.99	11.99	2.00
321	72238	PEARL RED BERRY/50ML PEACH	750	8.48	10.17	1.69	9.99	11.99	2.00
321	11522	PIMM'S BLKBERRY & ELDERFLOWER	750	15.26	16.11	0.85	17.99	18.99	1.00
321	11751	PINNACLE AMARETTO	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	8464	PINNACLE ATOMIC HOT	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	3432	PINNACLE BERRY	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	8914	PINNACLE BLACKBERRY	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	4912	PINNACLE BLUEBERRY	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	7920	PINNACLE CAKE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	10499	PINNACLE CARAMEL APPLE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	3003	PINNACLE CHERRY	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	6127	PINNACLE CHERRY LEMONADE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	7662	PINNACLE CHERRY WHIPPED	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	7420	PINNACLE CHOCOLATE WHIPPED	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	11091	PINNACLE CINNABON CINNAMON ROL	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	11092	PINNACLE CINNABON CINNAMON ROL	1000	14.41	12.69	(1.72)	16.99	14.96	(2.03)
321	3052	PINNACLE CITRUS	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	8156	PINNACLE COCONUT	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	8357	PINNACLE COOKIE DOUGH	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	6667	PINNACLE COUNTY FAIR COTTON	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	11756	PINNACLE CRANAPPLE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	8918	PINNACLE CUCUMBER WATERMELON	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	3434	PINNACLE GRAPE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	12277	PINNACLE HABANERO	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	8465	PINNACLE KEY LIME WHIPPED	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	4914	PINNACLE MANGO	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	8358	PINNACLE MARSHMALLOW	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	12348	PINNACLE MIMOSA	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	3054	PINNACLE ORANGE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	7664	PINNACLE ORANGE WHIPPED	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	9553	PINNACLE PEACH	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	9554	PINNACLE PEACH	1000	14.41	12.69	(1.72)	16.99	14.96	(2.03)
321	10640	PINNACLE PEACHBERRY COBBLER	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	10641	PINNACLE PECAN PIE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	10500	PINNACLE PEPPERMINT BARK	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	8739	PINNACLE PINEAPPLE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	8740	PINNACLE PINEAPPLE	1000	14.41	12.69	(1.72)	16.99	14.96	(2.03)
321	4916	PINNACLE POMEGRANATE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	9263	PINNACLE PUMPKIN PIE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	10159	PINNACLE RAINBOW SHERBET	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	2860	PINNACLE RASPBERRY	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	5642	PINNACLE RASPBERRY	1000	14.41	12.69	(1.72)	16.99	14.96	(2.03)

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
-------	---------------	------------	------------	-------------------------	-------------------------	--------------------------	------------------------------	------------------------------	--------------------------

**FLAVORED VODKA (CONTINUED)**

321	8360	PINNACLE RED BERRY	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	8159	PINNACLE RED LIQUORICE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	10501	PINNACLE SALTED CARAMEL	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	2861	PINNACLE STRAWBERRY KIWI	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	10161	PINNACLE STRAWBERRY SHORTCAKE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	6129	PINNACLE TROPICAL PUNCH	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	6130	PINNACLE TROPICAL PUNCH	1000	14.41	12.69	(1.72)	16.99	14.96	(2.03)
321	12106	PINNACLE VANILLA	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	6764	PINNACLE WHIPPED	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	6765	PINNACLE WHIPPED	1000	14.41	12.69	(1.72)	16.99	14.96	(2.03)
321	8466	PINNACLE WHIPPED PL	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	72712	PINNACLE WHIPPED W/3-50MLS	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	71890	PINNACLE WHIPPED/50ML PINNACLE	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	72318	PINNACLE WHIPPED/50ML RAINBOW	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
321	72319	PINNACLE WHIPPED/50ML SHORTCAK	750	11.02	10.17	(0.85)	12.99	11.99	(1.00)
221	6293	SEAGRAM'S APPLE VODKA	375	4.66	4.23	(0.43)	5.49	4.99	(0.50)
221	11433	SEAGRAM'S PEACH	375	4.66	4.23	(0.43)	5.49	4.99	(0.50)
221	72704	SEAGRAM'S PEACH/50ML EX SMOOTH	375	4.66	4.23	(0.43)	5.49	4.99	(0.50)
221	11842	SEAGRAM'S RED BERRY	375	4.66	4.23	(0.43)	5.49	4.99	(0.50)
221	72705	SEAGRAM'S RED BERRY/50ML EX SMO	375	4.66	4.23	(0.43)	5.49	4.99	(0.50)
221	6297	SEAGRAM'S WILD GRAPE VODKA	375	4.66	4.23	(0.43)	5.49	4.99	(0.50)
221	10750	SKYY INFUSION MOSCATO GRAPE	1750	24.56	22.89	(1.67)	28.96	26.99	(1.97)
321	10540	SMIRNOFF AMARETTO	750	11.02	11.87	0.85	12.99	13.99	1.00
321	4278	SMIRNOFF BLUEBERRY	750	11.02	11.87	0.85	12.99	13.99	1.00
321	2667	SMIRNOFF CHERRY	750	11.02	11.87	0.85	12.99	13.99	1.00
321	10545	SMIRNOFF CINNA-SUGAR TWIST	750	11.02	11.87	0.85	12.99	13.99	1.00
321	61427	SMIRNOFF CITRUS	750	11.02	11.87	0.85	12.99	13.99	1.00
321	7917	SMIRNOFF COCONUT	750	11.02	11.87	0.85	12.99	13.99	1.00
321	1320	SMIRNOFF CRANBERRY	750	11.02	11.87	0.85	12.99	13.99	1.00
321	8114	SMIRNOFF FLUFFED MARSHMALLOW	750	11.02	11.87	0.85	12.99	13.99	1.00
321	4831	SMIRNOFF GRAPE	750	11.02	11.87	0.85	12.99	13.99	1.00
321	575	SMIRNOFF GREEN APPLE	750	11.02	11.87	0.85	12.99	13.99	1.00
321	9155	SMIRNOFF ICED CAKE	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72213	SMIR ICED CAKE/50ML CAPT ORIG	750	11.02	11.87	0.85	12.99	13.99	1.00
321	9159	SMIRNOFF KISSED CARAMEL	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72214	SMIR KISS CARML/50ML CAPT ORIG	750	11.02	11.87	0.85	12.99	13.99	1.00
321	3109	SMIRNOFF LIME	750	11.02	11.87	0.85	12.99	13.99	1.00
321	9611	SMIR SORBET LT LEMON	750	11.02	11.87	0.85	12.99	13.99	1.00
321	9605	SMIR SORBET LT MANGO PASSION	750	11.02	11.87	0.85	12.99	13.99	1.00
321	10799	SMIR SORBET LT PINAPLE COCONUT	750	11.02	11.87	0.85	12.99	13.99	1.00
321	9609	SMIR SORBET LT RASP POMEGRANAT	750	11.02	11.87	0.85	12.99	13.99	1.00
321	11523	SMIR SORBET LT SUMMER STRAWBRY	750	11.02	11.87	0.85	12.99	13.99	1.00
321	11524	SMIR SORBET LT WHITE PEACH	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72640	SMIRNOFF LT VARIETY/50ML VODKA	750	11.02	11.87	0.85	12.99	13.99	1.00



**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
<b>FLAVORED VODKA (CONTINUED)</b>									
321	7102	SMIRNOFF MANGO	750	11.02	11.87	0.85	12.99	13.99	1.00
321	5512	SMIRNOFF MELON	750	11.02	11.87	0.85	12.99	13.99	1.00
321	85396	SMIRNOFF ORANGE	750	11.02	11.87	0.85	12.99	13.99	1.00
321	4836	SMIRNOFF PASSION FRUIT	750	11.02	11.87	0.85	12.99	13.99	1.00
321	7107	SMIRNOFF PEACH	750	11.02	11.87	0.85	12.99	13.99	1.00
321	5946	SMIRNOFF PEAR	750	11.02	11.87	0.85	12.99	13.99	1.00
321	6124	SMIRNOFF PINEAPPLE	750	11.02	11.87	0.85	12.99	13.99	1.00
321	5516	SMIRNOFF POMEGRANATE	750	11.02	11.87	0.85	12.99	13.99	1.00
321	86436	SMIRNOFF RASPBERRY	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72498	SMIRNOFF RASP W/CRYSTAL LGT PK	750	11.02	11.87	0.85	12.99	13.99	1.00
321	9437	SMIRNOFF ROOT BEER FLOAT	750	11.02	11.87	0.85	12.99	13.99	1.00
321	12307	SMIRNOFF RUBY RED GRAPEFRUIT	750	11.02	11.87	0.85	12.99	13.99	1.00
321	11872	SMIRNOFF SOURS FRUIT PUNCH	750	11.02	11.87	0.85	12.99	13.99	1.00
321	11874	SMIRNOFF SOURS GREEN APPLE	750	11.02	11.87	0.85	12.99	13.99	1.00
321	11877	SMIRNOFF SOURS WATERMELON	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72692	SMIR SOURS VARIETY/50ML VODKA	750	11.02	11.87	0.85	12.99	13.99	1.00
321	1755	SMIRNOFF STRAWBERRY	750	11.02	11.87	0.85	12.99	13.99	1.00
321	1730	SMIRNOFF WATERMELON	750	11.02	11.87	0.85	12.99	13.99	1.00
321	8116	SMIRNOFF WHIPPED CREAM	750	11.02	11.87	0.85	12.99	13.99	1.00
321	10549	SMIRNOFF WILD HONEY	750	11.02	11.87	0.85	12.99	13.99	1.00
321	72654	SMIRNOFF VARIETY/50ML SMIR VOD	750	11.02	11.87	0.85	12.99	13.99	1.00
221	4967	STOLICHNAYA BLUEBERI	375	9.75	8.48	(1.27)	11.49	9.99	(1.50)
221	3492	STOLICHNAYA BLUEBERI	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	9192	STOLICHNAYA CHOCOLAT KOKONUT	750	16.95	8.48	(8.47)	19.99	9.99	(10.00)
221	9193	STOLICHNAYA CHOCOLAT KOKONUT	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	976	STOLICHNAYA CITROS	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	8758	STOLICHNAYA HOT	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	61513	STOLICHNAYA OHRANJ	375	9.75	8.48	(1.27)	11.49	9.99	(1.50)
221	98580	STOLICHNAYA OHRANJ	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	2381	STOLICHNAYA PEACHIK	375	9.75	8.48	(1.27)	11.49	9.99	(1.50)
221	98600	STOLICHNAYA PEACHIK	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	2382	STOLICHNAYA RAZBERI	375	9.75	8.48	(1.27)	11.49	9.99	(1.50)
221	7532	STOLICHNAYA RAZBERI	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	8978	STOLICHNAYA SALTED KARAMEL	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	8759	STOLICHNAYA STICKI	750	16.95	8.48	(8.47)	19.99	9.99	(10.00)
221	98640	STOLICHNAYA STRASBERI	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	98650	STOLICHNAYA VANIL	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
221	7205	STOLICHNAYA WILD CHERRI	1000	23.74	21.20	(2.54)	27.99	24.99	(3.00)
321	6541	THREE OLIVES BUBBLE	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	8172	THREE OLIVES CAKE	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	1112	THREE OLIVES CHERRY	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	8353	THREE OLIVES DUDE	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	11215	THREE OLIVES ELVIS PRESLEY	1750	19.50	23.74	4.24	22.99	27.99	5.00

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
-------	---------------	------------	------------	-------------------------	-------------------------	--------------------------	------------------------------	------------------------------	--------------------------

**FLAVORED VODKA (CONTINUED)**

321	3436	THREE OLIVES GRAPE	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	8592	THREE OLIVES LOOPY	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	10006	THREE OLIVES M MONROE STRWBRY	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	8354	THREE OLIVES PURPLE	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	7455	THREE OLIVES RANGTANG	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	10202	THREE OLIVES TARTZ	1750	19.50	23.74	4.24	22.99	27.99	5.00
321	9748	THREE OLIVES WHIPPED CREAM	1750	19.50	23.74	4.24	22.99	27.99	5.00

**CORDIALS & LIQUEURS - AMERICAN**

221	6175	BOLS CREME DE BANANA	750	10.17	7.62	(2.55)	11.99	8.99	(3.00)
221	4091	BOLS SOUR APPLE LIQ	1000	9.32	7.62	(1.70)	10.99	8.99	(2.00)
221	83649	BOLS TRIPLE SEC 30	750	5.93	4.23	(1.70)	6.99	4.99	(2.00)
321	5803	DEKUYPER SEX ON THE BEACH PL	50	0.85	0.80	(0.05)	1.00	0.94	(0.06)
321	62367	DEKUYPER TRIPLE SEC-30	750	3.38	4.23	0.85	3.99	4.99	1.00
221	7207	EVAN WILLIAMS CHERRY	750	11.02	11.87	0.85	12.99	13.99	1.00
221	8568	EVAN WILLIAMS FIRE	750	11.02	11.87	0.85	12.99	13.99	1.00
221	6221	EVAN WILLIAMS HONEY	750	11.02	11.87	0.85	12.99	13.99	1.00
221	7391	EVAN WILLIAMS HONEY	1750	22.05	22.89	0.84	25.99	26.99	1.00
221	7392	EVAN WILLIAMS HONEY PL	750	11.02	11.87	0.85	12.99	13.99	1.00
221	72620	EVAN WMS HONEY/KOOZIE SHOT GLS	750	11.02	11.87	0.85	12.99	13.99	1.00
221	72089	EVAN WMS HONEY/SHT GL ICE MOLD	750	11.02	11.87	0.85	12.99	13.99	1.00
221	9692	KINKY	375	8.48	9.32	0.84	9.99	10.99	1.00
221	8839	KINKY PL	50	0.81	1.26	0.45	0.96	1.49	0.53
221	10239	KINKY BLUE	375	8.48	9.32	0.84	9.99	10.99	1.00
221	10240	KINKY BLUE PL	50	0.81	1.26	0.45	0.96	1.49	0.53
221	72590	KINKY SUMMER PARTY PACK 2PK	375	16.95	18.66	1.71	19.98	22.00	2.02
221	72767	KINKY/KINKY BLUE W/2 GLS 2PK	375	16.95	18.68	1.73	19.98	22.02	2.04

**CORDIALS & LIQUEURS - FOREIGN**

221	8076	AVERNA AMARO SICILIANO	750	25.16	27.98	2.82	29.66	32.99	3.33
221	8077	AVERNA AMARO SICILIANO	1000	26.80	32.23	5.43	31.59	37.99	6.40
221	72502	AVERNA AMARO SICILIANO W/4 GLS	750	25.44	27.98	2.54	29.99	32.99	3.00
221	10998	BORGHETTI SAMBUCA	750	23.74	24.55	0.81	27.99	28.95	0.96
221	11191	BRANCA MENTA	750	22.89	23.71	0.82	26.99	27.95	0.96
221	11193	FERNET BRANCA	375	11.44	11.87	0.43	13.49	13.99	0.50
221	4962	FRANGELICO LIQ 40	750	20.35	23.74	3.39	23.99	27.99	4.00
221	1737	FRATELLI FERNET BRANCA	750	22.89	23.71	0.82	26.99	27.95	0.96
321	4934	GRAND MARNIER (FR)	375	19.50	16.95	(2.55)	22.99	19.99	(3.00)
321	11838	GRAND MARNIER RASPBERRY-PEACH	375	19.50	16.95	(2.55)	22.99	19.99	(3.00)

**RETAIL PRICE CHANGES**

ADA #	LIQUOR CODE #	BRAND NAME	SIZE IN ML	02/01/15 Licensee Price	05/03/15 Licensee Price	Increase/Decrease Amount	02/01/15 Minimum Shelf Price	05/03/15 Minimum Shelf Price	Increase/Decrease Amount
-------	---------------	------------	------------	-------------------------	-------------------------	--------------------------	------------------------------	------------------------------	--------------------------

**CORDIALS & LIQUEURS - FOREIGN (CONTINUED)**

321	12030	LAZZARONI AMARO LIQUEUR	750	18.62	20.33	1.71	21.96	23.96	2.00
321	10473	LAZZARONI FERNET AMARO	750	18.62	20.33	1.71	21.96	23.96	2.00
321	11412	LAZZARONI LIMONCELLO	750	18.62	20.33	1.71	21.96	23.96	2.00
321	7364	LAZZARONI MARASCHINO LIQ	750	18.62	20.33	1.71	21.96	23.96	2.00
321	7130	LAZZARONI SAMBUCA	750	18.62	20.33	1.71	21.96	23.96	2.00
321	11678	LAZZARONI TRIPOLO	750	18.62	20.33	1.71	21.96	23.96	2.00
321	96106	METAXA FIVE STAR LIQ (GR)	750	18.62	19.07	0.45	21.96	22.49	0.53
321	70949	METAXA FIVE STAR LIQ (GR) W/GL	750	18.62	19.07	0.45	21.96	22.49	0.53
321	64567	METAXA OUZO (GR)	750	16.53	16.95	0.42	19.49	19.99	0.50
321	96016	METAXA 7 STAR LIQ (GR)	750	23.74	24.17	0.43	27.99	28.49	0.50
321	72234	METAXA 7 STAR LIQ (GR) W/2 GLS	750	23.74	24.17	0.43	27.99	28.49	0.50
321	96370	PIMM'S CUP #1	750	15.26	16.11	0.85	17.99	18.99	1.00
321	72585	PIMM'S CUP #1 W/2-50ML	750	15.26	16.11	0.85	17.99	18.99	1.00
321	63957	ROMANA BLACK LIQ (IT)	750	19.07	19.50	0.43	22.49	22.99	0.50
321	64807	ROMANA SAMBUCA (IT)	750	19.07	19.50	0.43	22.49	22.99	0.50
221	2878	X-RATED FUSION	750	18.62	14.41	(4.21)	21.96	16.99	(4.97)
221	10484	X-RATED TROPIX	750	18.62	14.41	(4.21)	21.96	16.99	(4.97)

**PREPARED COCKTAILS**

221	4870	BACARDI CLASSIC MOJITO	1750	16.95	14.41	(2.54)	19.99	16.99	(3.00)
221	8847	BACARDI LIGHT MOJITO	1750	16.95	14.41	(2.54)	19.99	16.99	(3.00)
221	8849	BACARDI LIGHT PINA COLADA	1750	16.95	14.41	(2.54)	19.99	16.99	(3.00)
221	9824	BACARDI LIGHT STRWBRY DAIQUIRI	1750	16.95	14.41	(2.54)	19.99	16.99	(3.00)
221	6800	BACARDI PINA COLADA	1750	16.95	14.41	(2.54)	19.99	16.99	(3.00)
221	6802	BACARDI STRAWBERRY DAIQUIRI	1750	16.95	14.41	(2.54)	19.99	16.99	(3.00)
321	2512	JOSE CUERVO GOLDEN MARGARITA	1750	16.95	15.26	(1.69)	19.99	17.99	(2.00)
321	9813	PARROT BAY LONG ISLAND TEA PL	200	2.11	2.28	0.17	2.49	2.69	0.20
321	9814	PARROT BAY RUM PUNCH PL	200	2.11	2.28	0.17	2.49	2.69	0.20
221	7982	STINKY GRINGO MARGARITA PL	1750	15.00	12.69	(2.31)	17.69	14.96	(2.73)
221	7983	STINKY GRINGO STRWBRY MARG PL	1750	15.00	12.69	(2.31)	17.69	14.96	(2.73)
221	11385	VEEV VITAFRUTE COCONUT COLADA	750	10.17	11.02	0.85	11.99	12.99	1.00
221	10352	VEEV VITAFRUTE COSMOPOLITAN	750	10.17	11.02	0.85	11.99	12.99	1.00
221	10353	VEEV VITAFRUTE LEMONADE	750	10.17	11.02	0.85	11.99	12.99	1.00
221	10354	VEEV VITAFRUTE MARGARITA	750	10.17	11.02	0.85	11.99	12.99	1.00