



AFPD MEMBER
EXCLUSIVE



AFPD/Monster Energy Rebate Program

MUST SIGN UP BY MAY 31, 2016

Growth Rebate Program

Open to c-store, petroleum & grocery type of accounts

- Timing: January 2016 – December 2016
- 25¢ per case (24 pack equivalent) rebate on 15% sales growth from 2015 sales
- 50¢ per case (24 pack equivalent) rebate on 30% sales growth from 2015 sales
- Growth payment applied on Monster Energy, Java Monster, and Muscle Monster product lines
- Must purchase a minimum of 200 cases of Monster brands annually to qualify
- Rebate will be paid from case one if growth goal is achieved. Paid out by Monster Energy annually.
- Must also carry Full Throttle and NOS energy brands in account to qualify

QUALIFICATION REQUIREMENTS:

- **C-Store/Petroleum accounts:** Must be participating in the respective CMA program offered by your local Monster Energy distributor. Must also maintain a Monster 4 pack display in outlet.
- **Grocery accounts:** Must have a minimum of 50% of space for Monster Energy blocked and in first position. As well as 50% for Monster Java and Muscle Monster in first position. Must also maintain 4pk rack/display in outlet.

AFPD/MONSTER ENERGY SIGN-UP FORM

MUST SIGN UP BY MAY 31, 2016

AFPD MEMBER ID#: _____

COCA-COLA CUSTOMER ID#: _____

STORE NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SIGNATURE: _____ DATE: _____

MAIL TO:
 Attn: Auday Arabo
 AFPD
 5779 West Maple Road
 West Bloomfield, MI 48322

FAX TO:
 (866) 601-9610

EMAIL TO:
 info@AFPDonline.org

Territory: MI, OH, IL, IN, WV, PA and northern KY. All accounts must be approved by Monster Energy representative. Accounts are subject to review at any time. Violation of the terms will mean the contract may be voided at the discretion of Monster Energy.