E.L. (Bud) NICOLAY, president of Kar-Nut Products Company, left, was presented the Michigan food industry Man of the Year Award by the Associated Food Dealers at AFD's 15th Annual Awards Night during 1979. Making the presentation were past president Harvey Weisberg, center, and current president Jerry Yono. See page 4 for this issue's feature, 1979, the year in review.
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THIS ISSUE . . .
of The Food Dealer is devoted entirely to a highlighted review of the AFD’s activities during 1979. Off The Deeb End, The President’s Corner and other regular department features will be resumed in the next issue of The Food Dealer.

WINNER of the Lady Stroh’s Open II tournament, Vicki Fergon, is shown receiving her trophy from Peter W. Stroh, second from right, president of the Stroh Brewery Company; and P. Remick Stroh, tournament chairman. Vicki shot a four under par 284 for the 72-hole tournament for her first victory on the Ladies Professional Golf Association (LPGA) tour. The $150,000 tournament, which is sponsored by the Stroh Brewery Company, was held at the Dearborn Country Club last July. Proceeds from the event went to the Leader Dogs For The Blind School in Rochester, Michigan.
YOUR ASSOCIATION AT WORK

Review of 1979 AFD Involvement, Action Programs

- The following is a year-end review of the numerous major action programs of the Associated Food Dealers during 1979 concluding the decade of the Seventies, and entering the Eighties with confidence and enthusiasm. It also includes some of the major developments which occurred in, and affected, our industry.

JANUARY

- The year began with all segments of the industry expressing frustration in trying to cope with Michigan’s controversial Returnable Container Law . . . CBS-TV ran a feature story with Walter Cronkite on its Evening News about the state’s bottle bill, and among those appearing in it were AFD’s Ed Deeb . . . AFD president Jerry Yono and Ed Deeb appeared on WXYZ radio’s David Newman Show and debated Rick Jamieson of the Michigan United Conservation Clubs about the inefficiencies and costs of the bottle bill . . . Deeb also appeared on WJBK-TV2 news live to explain problems the industry was having with the bottle bill . . . AFD’s Beverage Committee held its first meeting to begin gathering data, statistics and information on the impact of the law.

Grosse Pointe Quality Foods broke ground for its new distribution center in Canton Twp., and announced it would open in early 1980 . . . Kroger and Allied supermarkets closed their bakeries, both located in Livonia, which resulted in layoffs of 169 workers at Allied and some 300 bakery employees at Kroger . . . Chatham Super Markets and Amalgamated Meat Cutters Union reached an 11th hour agreement that saved 75 employees who had been scheduled for layoffs from the firm’s meat plant in Warren. The agreement prevented the plant from closing.

AFD participated in the meeting of the House of Representatives’ Ad Hoc Liquor Committee in Lansing . . . AFD also met with Rep. George Cushingberry to discuss problems of the food and agriculture industries in the state . . . The Detroit Association of Grocery Manufacturers’ Representatives (DAGMR) held its Annual Installation Dinner in Dearborn, where Irv Kander of Independent Biscuit Company was installed as its new president . . . Some 235 beer drivers, members of Teamsters Locals 486 and 432, settled a 55-day strike due to problems stemming from the state’s still new bottle bill . . . Thomas Peppler was elected president of the Detroit Food Brokers Assn.

FEBRUARY

- The Michigan House and Senate passes a law to license all food retailers and processors, to take
There's more than one way to Stroh-A-Party.

The Stroh-A-Party season is here and it's shaping up as the best one ever.

The reason is simple: more and more people are picking up more and more Stroh's. And not just in six-packs. But in Stay Cold 12-packs, and 24-can Strohcases, as well.

Our big advertising and promotional campaign will keep the party going. And so will the great taste of Stroh's.

But you have to do your part.

Just keep plenty of Stroh's on hand, in all the popular packs. And if you run low, call your Stroh distributor fast.

Remember, every time your customers Stroh-A-Party, someone has to clean up.

*It might as well be you.*

**Stroh's**

For the real beer lover.

The Stroh Brewery Company, Detroit, Michigan © 1978
effect in 1980. AFD supported the measure only on condition that provisions of the law provide for education, and literature be made available to licensees . . . AFD Board requests review and revamping of AFD’s Blue Cross coverage, to include wider coverages and options; official negotiations finally began in earnest later in August.

AFD met with Detroit Police Chief William Hart to discuss crime related problems involving AFD members . . . AFD’s Beverage Committee met with Can Manufacturers Institute officials to review problems of the so-called bottle bill . . . AFD met with the International Institute to seek ways to provide mutual liaison services for food dealers with a language barrier . . . AFD also met with officials of the Michigan Lottery Bureau to review progress and hear of new promotions and programs.

House Resolution 446 to set up an Ad Hoc Committee, to help speed-up SDD and SDM license transfers, completed its work and issued recommendations which could have all licenses transferred within 60 days. AFD’s Ed Deeb and Mike George co-chaired this Committee. AFD met with Sen. Doug Ross to discuss problems of the state’s Single Business Tax and the need for incentives and relief for food and beverage dealers . . . AFD also met with Dr. Ed Heffron, chief, Michigan Department of Agriculture’s food inspection division, to review various policies regarding licensing.

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Michigan's law was very inefficient and costly. The bill was eventually defeated.

**APRIL**

- A Federal Bankruptcy Court gave Allied Super-markets, operator of Great Scott Markets and Abner Wolf Wholesale Grocery, the go-ahead to begin a 2-year wage freeze and a 3-year reduction in employee fringe benefits, which Allied said it needed to stay in business. At the same time the firm announced it was closing 22 of its 57 stores . . . Gov. Milliken asked the State Commerce Department to review beer regulations, with an eye toward easing both price posting and advertising rules to offset beer price increases due to the state's bottle bill.

  AFD's Ed Deeb debated Tom Washington live on Kelly & Company, WXYZ-TV7, Detroit, on the problems of the state's bottle bill . . . A week later the two taped a half-hour debate broadcast on WDIV-TV4, Detroit . . . AFD also appeared on WRIF radio to clarify the negative effects of the controversial bottle bill.

**MAY**

- The AFL-CIO and several consumer groups in cooperation with President Carter's Council on Wage Price Stability announced the launching of “Operation Price Watch” to identify rising food pricing . . . AFD in cooperation with the MSU Cooperative Extension Service, sponsored a meat merchandising seminar at the State Fair Grounds, Detroit.

- Expressing concern that current federal energy programs could leave food market operators in the lurch, Food Marketing Institute asked the U.S. Dept. of Energy to give a diesel and heating fuel priority to all sectors of the food distribution industry . . . AFD testified before a Joint Senate-House Committee studying the impact of the bottle bill and reported it was not working, and a need existed for a better alternative.

  The Northwest Black Businessmen's Association, headed by AFD past-president Ray Shoulders, came out in opposition to Michigan's returnable container law as being “too costly, inefficient and creates hardships” . . . AFD executive director Ed Deeb, along with Robert O'Neil, editor of Progressive Grocer magazine, were the featured speakers before a special luncheon of over 500 U.S. food editors during the Food Marketing Institute Convention this month in Dallas; the subject; problems of mandatory container deposit laws and their affect on the industry.

**JUNE**

- Associated Food Dealers' Board of Directors formally came out in support of a central depository system for handling empty beverage containers, while opposing proposed changes in the advertising and posting rules involving beer . . . United Brands, a large banana and meat packing company, acquired

(continued)
Thanks for saying "Budweiser" so often...

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For more information on how the Touch-a-matic telephone might help your business, call toll-free 1-800-482-3820.
Vernor's Inc. An office building housing Marks & Goergens and Fin Brokerage Co., Southfield, was destroyed by fire. AFD testified at a Lansing hearing of the Michigan Department of Agriculture on final licensing procedures.

AFD's Ray Shoulders and Ed Deeb, and Mort Feigenson of Faygo Beverages, were invited to participate in a news conference on the steps of the State Capitol in Boston, Mass. to urge the Massachusetts Legislature to defeat a Michigan-style bottle bill in that state. The measure was eventually vetoed by the Governor there. AFD's Maury Young and Ed Deeb met with editors of Beverage World Magazine to explain the operational problems of Michigan's bottle bill. AFD also met this month with the officials of the Michigan Newspaper Publishers Association to complain about unfair and biased reporting of the bottle bill issue in Michigan's news media. The White House Conference on Small Business held an Open Forum in Detroit to discuss the problems of small business, with several AFD members in attendance. The Amalgamated Meat Cutters and Butcher Workmen voted to merge with the Retail Clerks International Union, thus forming the union with the largest single body within AFL-CIO.

JULY

● AFD and the food industry of Michigan were featured in the Automobile Club of Michigan's Motor News Magazine. Michigan Attorney General Frank Kelly began spearheading a Grand Jury investigation on purported price fixing in Michigan's beer industry. Ed Deeb appeared on Rick Johnson's WXYZ radio live talk show to answer questions on the bottle bill.

AFD participated in the first meeting of the Wayne County Private Industry Council to review then initiate job training programs for various industries, funded by the government. AFD's Shoulders, Larry Joseph and Ed Deeb met with the City of Detroit's Human Rights Commission, to help resolve some problems in the inner-city area. AFD met with Sen. Doug Ross and other organizations to study the various pending legislation affecting the business community.

AUGUST

● AFD met with representatives of the newly formed Michigan Business Travelers to review the energy and fuel problems involving salesmen, including those in the food and beverage industry. AFD's Don Rishoi and Ed Deeb again testified at hearings of the Liquor Control Commission in Lincoln Park Aug. 8 and Lansing Sept. 5 against proposed changes in beer advertising rules. AFD met with Teamsters Local 1038 beer drivers' Secretary Robert Knox to begin drafting mutual guidelines for drivers and retailers regarding problems involving beer delivery and the new returnable container law.

SEPTEMBER

● Liquor Control Commission chairman Stanley Thayer announced he was resigning his post to enter private law practice in Detroit. Over 700 Detroit area Pepsi-Cola drivers and warehousemen went on strike after members of Teamsters Local 337 rejected a 3-year contract offer by the company, causing temporary problems with retailers storing empties.

AFD Board of Directors accused Gov. Milliken of "playing politics" with the bottle bill, and criticized an aide for tying the beer price increases on advertising rules — while not being sensitive to the affect of the law on small businesses and their survival. AFD met with officials of Blue Cross and Blue Shield to begin serious negotiations on new AFD group hospitalization coverages, including dental, prescription drugs, master medical, vision, etc. It was expected a new package would take effect in early 1980.

The State Senate Committee studying the impact of Michigan's Returnable Container Law, chaired by Sen. Steve Monsma, announced it will hold five statewide hearings to hear testimony on the law. The first was held in Allen Park, at which time AFD Beverage Committee representatives Don Rishoi and Maury Young related the problems of industry, in particular, the retailers.

AFD's Maury Young and Ed Deeb were invited to address the Washington State Food Dealers' annual
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convention in Spokane, Wash., relate the impact of Michigan's costly bottle bill. The two also appeared at news conferences to relate the "horror stories" in Seattle and Yakima. As a result, voters in that state defeated a proposed referendum in November to institute a Michigan-type bottle bill . . . . Later this month, Maury Young attended a press briefing in Cleveland, Ohio to relate the same message. The voters in Ohio also defeated an attempt to institute a Michigan-style bottle bill in November elections.

At AFD's Nominating Meeting this month, the association membership re-nominated the present slate of officers for a second term: Jerry Yono, president; Tony Munaco, 1st vice-president; Jamal Shallal, 2nd vice-president; Larry Joseph, Treasurer; and Ray Shoulders, as board chairman; Re-nominated as directors were Stan Albus, Jack Azzam, Sid Brent, Tom George and Louis Vescio. (They were all subsequently elected during the October elections.)

OCTOBER

• DAGMR's Annual Fall Trade Dinner was held Oct. 16 at the Fairlane Manor, Dearborn . . . AFD participated in and co-sponsored the all-Michigan Products "Harvest Time Dinner," along with several other food and farm groups and governmental leaders, Detroit . . . The Liquor Commission approved changes in the beer advertising and posting rules, which were sent to the Joint House-Senate Administrative Rules Committee, and ultimately rejected by the Legislature.

AFD held its 14th Annual Awards Night at the Royalty House in Warren; Bud Nicolay of Kar-Nut was named the industry's Man of the Year. Others honored for Distinguished Service were: Tish Myers of the Detroit News; Ty Place, Fred Thomas, Robert (continued)
House Party.

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Lannen, Ray Stalla, James Jones, Alexander Ossowski and Maury Young... A retail advertising seminar sponsored by Michigan State University, the MSU College of Communication Arts and AFD was held Oct. 24 at the school's Life Long Education Center, Troy.

Gov. Milliken appointed Maxine Perry to fill the vacant LCC post of Stanley Thayer, and named LCC commissioner Thomas Schweiger as the new chairman... AFD met with R. B. Shelton, director of the Dept. of Social Services to review various procedures and resolve problem areas... AFD director Ed Deeb was honored by MSU College of Communication Arts and its Alumni Association as one of five recipients of the Outstanding Alumni Award.

During October (and November), AFD officials and several members were interviewed by numerous Ohio TV, radio stations and newspapers on Michigan's bottle bill, so they could see first hand how it was, or was not, working, and report the facts accurately and fairly... AFD's Don Rishoi and Ed Deeb addressed a gathering of over 200 retailers from the Battle Creek and Kalamazoo area to explain the status of Michigan's bottle bill, and relate possible alternatives to the law.

**NOVEMBER**

- J.E. (Bud) Stedman formally retired as manager of the Chamber of Commerce's Food Industry Council after serving them for 16 years. AFD testified in Federal Court before Judge Joyner regarding the lack of a warning and fine system involving violators of the federal food stamp program... AFD met with Dr. Ed Heffron and Robert Taylor of the Michigan Dept. of Agriculture, to review implementation procedures of the new food license, and the format for several seminars to be held for retailers on the subject.

AFD's Maury Young and Ed Deeb met with officials of the U.S. Brewers Association in Washington, D.C., to report on the first year's results of the state's bottle bill impact... K-Mart Corporation opened a box-typed, no frill market in Pontiac, but later closed it following attempts by the Retail Clerks Union to organize employees... DAGMR launched its annual "Operation Food Basket," a charity campaign to aid needy families. DAGMR also announced that Jack Wheeler was elected its president for 1980.

AFD's Ed Deeb addressed the members of the Lansing Area Grocery Manufacturers' Representatives on the severe impact of the bottle bill and the need for a better alternative... AFD met with Dr. Claud Young and his staff at the Southern Christian Leadership Conference to review possible programs with food retailers.

Raymond M. Dutmers, president of Spartan Stores, announced he would be retiring in January, 1980 after being with the firm for over 30 years. Gene E. Morrison was named to replace Dutmers as president and chief executive of the 450-store cooperative wholesale company...

**DECEMBER**

- Earl Smith, Chairman and chief executive officer of Allied Supermarkets, announced he would retire in January, 1980. He was succeeded by Jack Rixmann... AFD announced the appointment of Philip (Rocky) Farhat as the association's new state capital liaison representative, to give members greater opportunity to be heard on various rule and law changes.

A year-end survey of Michigan's bottle bill showed:
1. Soft drink and beer prices increased, on average when compared with neighboring states.
2. Over and above original capital expenditures of $180 million, the law is costing the total industry over $300 million annually just to comply with the law, with handling fees amounting to over $1 per case — and this only deals with 12% of the litter attributable to beverage containers.
3. Beer and soft drink distributors used an additional 4.4 million gallons of fuel to deliver beverages and pick up empties.
4. Unsanitary conditions caused an increase in consumer complaints of over 150% compared to a year earlier (before the law), as reported by the State Dept. of Agriculture. The survey showed a glaring need for an alternative law to deal with all solid wastes, not just 12% of it, and provide relief for our industry.

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