MIRA buying shows are known for high-quality attendees, non-stop interaction, and exhibitor satisfaction.

MIRA buying shows bring together the best companies serving the food, beverage and petroleum industries.

Why should you exhibit? The MIRA buying shows offer your company the opportunity to meet and sell to thousands of buyers in 7 hours. We attract more retailers than any other holiday show in the State of Michigan, and they will be coming to YOUR booth!

Who attends MIRA Buying Shows? The MIRA buying shows are attended by industry leaders, buyers and retailers from: Convenience Stores, Grocery Stores, Liquor Stores, Drug Stores, Gas/Service Stations and Bars/Restaurants.
SHOW DETAILS: No one under 21 years of age allowed!

WHEN: Tuesday, April 28, 2020 | 2:00pm-9:00pm

WHERE: Andiamo Warren Banquet Center
7096 E. Fourteen Mile Road | Warren MI 48092

BOOTH PRICING:
All payments are due 48 hours before the show in order to secure booth space
- Member: $1,000 for one (1) booth
- Non-member: $2,000 for one (1) booth

BOOTH PRICES INCLUDE:
- 8 x 8 ft. carpeted booth space
- One 8 ft. skirted table
- Curtained sides and backdrop
- 50 guest tickets (if requested)
- Company listing in show program
- 50% discount on an ad (size of your choice) in an issue of the MIRA Bottom Line monthly magazine

EXHIBITOR KIT: All exhibitors will be mailed an Exhibitor Preparation Kit. Order forms for electrical, freight handling, fork lift and alcohol sampling needs will be included.

ELECTRICAL: All electrical requirements must be made directly with Morgan Homier at 586-268-0200. Also, please let the MIRA Event Coordinator know that you need electricity when reserving your booth(s). Order form for fees and payment is included in your exhibitor preparation kit. All costs are borne by exhibitors.

ALCOHOL SAMPLING: All products being DISPLAYED AND SAMPLED must be order through Andiamo Warren Banquet Center. By law, in Michigan, if you will be offering samples of alcoholic beverages, you MUST order your alcohol through Andiamo Warren Banquet Center. NO EXCEPTIONS. Orders must be placed by April 14th. Call Morgan Homier at 586-268-0200 or email mhomier@andiamoitalia.com A liquor order form will also be included in your exhibitor preparation kit. There is a 10% corkage fee for all alcoholic beverages brought into the facility.

EXHIBITOR SET-UP HOURS: Tuesday, April 28, 2020 from 8:00 am - 1:00 pm. Booth must be show-ready by 1:30 pm, no exceptions.

EXHIBITOR BREAKDOWN HOURS: Tuesday, April 28, 2020 after 9:00 pm. All exhibits must be removed from the facility by 11:59 pm.

DIRECTIONS TO ANDIAMO WARREN BANQUET CENTER:
FROM DETROIT METROPOLITAN AIRPORT (DTW): Take I-94 East exit 216A to merge onto I-75 North towards Flint. Take I-75 North to I-696 East. Take I-696 East to exit 22 and follow Mound Road North. Continue North on Mound Rd. and turn right onto East 14 Mile Road. Destination will be on the Left.

FROM THE NORTH: Take I-75 South to exit 77A to merge onto M-59 East toward Utica. Use the right 2 lanes to take the exit toward Mound Rd/Merrill Rd. Do a Michigan left turn at East 14 Mile Road. Turn Right at East 14 Mile Road. Destination will be on your left.

FROM THE SOUTH: Take I-75 North to I-696 East. Take I-696 East to exit 22 and follow Mound Road North. Continue North on Mound Rd. and turn right onto East 14 Mile Road. Destination will be on the Left.

FROM THE WEST: Take I-696 East to exit 22 and follow Mound Road North. Continue North on Mound Rd. and turn right onto East 14 Mile Road. Destination will be on the Left.

FROM THE EAST: Take I-696 West to exit 22 and follow Mound Road North. Continue North on Mound Rd. and turn right onto East 14 Mile Road. Destination will be on the Left.

Remember to offer special “show-only” deals! Only MIRA can offer you this kind of audience. If you want to grab the attention of the retailers in the food, beverage & petroleum industries, MIRA’s Annual Innovations Buying Show is the only place to do it!

SPECIAL ROOM RATES:
Mention code “MIRA” to take advantage of the special hotel rates that have been secured at the conference facility.

Hampton Inn & Suites Detroit/Warren
32035 Van Dyke Avenue, Warren MI 49093
$139/night
Reserve by calling (586) 826-3800

Rooms are blocked and must be reserved by April 5, 2020.