44TH ANNUAL MICHIGAN GOLF OPEN

JULY 15, 2020

A day on the course includes breakfast, lunch, dinner, 18 holes of golf and product samples at every hole!

SHOTGUN START AT 9:30AM
LUNCH SERVED AT 11:00AM
DINNER/RAFFLE/AWARDS AT 3:30PM

FOX HILLS GOLF & BANQUET CENTER
PLYMOUTH, MICHIGAN
SPONSORSHIP OPPORTUNITIES

THE MASTERS TOURNAMENT TITLE SPONSOR . . . . . . . . . . $20,000  
(only 1 available!)  
• Your company logo listed on all promotional materials as Title Sponsor  
• Four (4) foursomes  
• Exclusive right to decorate the registration area  
• Lunch recognition and exclusive time at the podium  
• 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOLF SHIRT SPONSOR . . . . . . . . . . . . . . . . . . . . . . $7,000  
(only 1 available!)  
• Your company logo on golf shirts given to all players  
• Shirts provided by MIRA  
• One (1) foursome  
• Lunch recognition  
• 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOLF CART SPONSOR . . . . . . . . . . . . . . . . . . . . . . $6,000  
(only 1 available!)  
• Your company logo on all golf carts  
• One (1) foursome  
• Lunch recognition  
• 50% off ad (size of your choice) in the MIRA Bottom Line magazine

TOURNAMENT CO-SPONSOR . . . . . . . . . . . . . . . . . . $5,000  
• Your company logo on all promotional materials  
• One (1) foursome  
• Lunch recognition  
• 50% off ad (size of your choice) in the MIRA Bottom Line magazine

PHOTO SPONSOR . . . . . . . . . . . . . . . . . . . . . . . . . $5,000  
(only 1 available!)  
• Your company logo on every photo given to players - Every foursome will be photographed on the course  
• Photographer provided by MIRA  
• One (1) foursome  
• Lunch recognition  
• 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOLF HAT SPONSOR . . . . . . . . . . . . . . . . . . . . . . . $5,000  
(only 1 available!)  
• Your company logo personalization on golf hats given to all players  
• Hats provided by MIRA  
• One (1) foursome  
• Lunch recognition  
• 50% off ad (size of your choice) in the MIRA Bottom Line magazine

SCHEDULE

Breakfast/Registration . . . . . . 8:00 am  
Shotgun START . . . . . . . . . . . . . . . . . . . . . . . . . . 9:30 am  
Lunch . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 11:00 am  
Dinner/Awards/Raffle . . . . . . . 3:30 pm

We would appreciate your commitment for sponsorship no later than July 8, 2020. Companies which commit & satisfy their commitment first will have the opportunity to choose their hole sponsorship locations!

Please complete the registration form on reverse side and return to:

MIRA - Attn: Ila Konja  
5779 West Maple Road • West Bloomfield, MI 48322  
or email ikonja@miramw.org

MIRA is a 501(c)(6) non-profit trade organization. All expenses with MIRA are considered tax deductible as a business expense.
<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Sponsor Fee</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Golf Towel Sponsor**           | $5,000      | - Your company logo on golf towels given to all players  
- Towels provided by MIRA  
- One (1) foursome  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Dinner Sponsor**               | $5,000      | - Allowed exclusive decorating of dinner area - sponsor must decorate  
- One (1) foursome  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Golf Ball Sponsor**            | $3,500      | - Opportunity to provide golf balls with your company logo  
- One (1) foursome  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Breakfast Sponsor**            | $3,000      | - Allowed exclusive decorating of breakfast area - sponsor must decorate  
- One (1) foursome  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Lunch Sponsor (on the turn)**  | $3,000      | - Allowed exclusive decorating of lunch area - sponsor must decorate  
- One (1) foursome  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Goodie Bag Sponsor**           | $3,000      | - Your company provides 425 stuffed goodie bags (bags+products)  
- One (1) foursome  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Cigar Sponsor**                | $3,000      | - Your company logo & signage at cigar table  
- Cigars provided by MIRA  
- One (1) foursome  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Golden Fox Eagle Sponsor**     | $3,000      | - Includes exclusive signage and permission to display & sample products at sponsorship hole  
- Hole sponsor sign provided by MIRA  
- One (1) foursome  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Fox Classic/Strategic Fox Eagle Sponsor** | $2,500 | - Includes exclusive signage and permission to display & sample products at sponsorship hole  
- Hole sponsor sign provided by MIRA  
- One (1) foursome  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Longest Drive Contest**        | $2,500      | - Includes exclusive signage for Longest Drive Contests  
- Sponsor sign provided by MIRA and placed at longest drive hole  
- Award presentation to the winners for each course  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Hole in One Contest**          | $2,500      | - Includes exclusive signage for hole-in-one contest  
- Sponsor sign provided by MIRA and placed at hole-in-one contest hole  
- Award presentation to the winners for each course  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Mulligan Sponsor**             | $2,000      | - Company logo on every Mulligan coupon handed to players  
- One (1) foursome  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Ice Sponsor**                  | $1,500      | - Two (2) golfers  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Birdie Sponsor**               | $1,400      | - Two (2) golfers  
- Lunch recognition  
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine |
| **Non-Sponsor Options**          |             | - One (1) foursome – Golden Fox course  
- One (1) foursome – Fox Classic or Strategic Fox courses  
- Individual golfer  
- Lunch & raffle reception ONLY |

**Non-Sponsor Options**
- One (1) foursome – Golden Fox course  
- One (1) foursome – Fox Classic or Strategic Fox courses  
- Individual golfer  
- Lunch & raffle reception ONLY
REGISTRATION FORM

We would appreciate your commitment for sponsorship no later than **July 8, 2020**
Companies which commit & satisfy their commitment first will have the opportunity to choose their hole sponsorship locations!

<table>
<thead>
<tr>
<th>ITEM DESCRIPTION</th>
<th>COST</th>
<th>QUANTITY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Masters Tournament Title Sponsor (only 1 available)</td>
<td>$20,000</td>
<td></td>
<td></td>
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<tr>
<td>Golf Shirt Sponsor (only 1 available)</td>
<td>$7,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Golf Cart Sponsor (only 1 available)</td>
<td>$6,000</td>
<td></td>
<td></td>
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<tr>
<td>Tournament Co-Sponsor</td>
<td>$5,000</td>
<td></td>
<td></td>
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<tr>
<td>Photo Sponsor (only 1 available)</td>
<td>$5,000</td>
<td></td>
<td></td>
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<td>Breakfast Sponsor (only 1 available)</td>
<td>$3,000</td>
<td></td>
<td></td>
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<tr>
<td>On-the-turn Lunch Sponsor (only 1 available)</td>
<td>$3,000</td>
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<tr>
<td>Golden Fox Eagle Sponsor (hole sponsorship with product)</td>
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<tr>
<td>Birdie Sponsor</td>
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<tr>
<td>Foursome - Golden Fox course</td>
<td>$1,250</td>
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<tr>
<td>Foursome - Fox Classic or Strategic Fox courses</td>
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<tr>
<td>Individual Golfer</td>
<td>$300</td>
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<tr>
<td>Lunch &amp; Raffle Reception Only (no golf)</td>
<td>$75</td>
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**Total Amount** $

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PROMOTIONAL OPPORTUNITIES

<table>
<thead>
<tr>
<th>RAFFLE PRIZE DONATION</th>
<th>SILENT AUCTION</th>
<th>425 GOLF GOODIE BAGS</th>
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<tbody>
<tr>
<td>Golf Clubs</td>
<td>Qty</td>
<td>Golf Bags</td>
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<tr>
<td>Golf Bags</td>
<td>Qty</td>
<td>Company Logo Products</td>
</tr>
<tr>
<td>Putters</td>
<td>Qty</td>
<td>Misc:</td>
</tr>
<tr>
<td></td>
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</tbody>
</table>

**FULL PAYMENT MUST ACCOMPANY THIS CONTRACT**

Payment Type: Check | Visa | MC | AMEX | Discover

CC#: Exp: CVV#

Company Name: Name on card:

Contact Person: Title:

Phone: Fax: Email:

Address: City: State: Zip:

Send registration / Payable to: MIRA • 5779 West Maple Road • West Bloomfield, MI 48322 • P: (800) 666-6233 • F: (866) 601-9610 • kzrinyi@miramw.org

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