



45TH ANNUAL MICHIGAN GOLF OPEN

JULY 14, 2021

A day on the course includes breakfast, lunch, dinner,
18 holes of golf and product samples at every hole!



SHOTGUN START AT 9:30AM
LUNCH SERVED AT 11:00AM
DINNER/RAFFLE/AWARDS AT 3:30PM

FOX HILLS GOLF & BANQUET CENTER
PLYMOUTH, MICHIGAN



45TH ANNUAL MICHIGAN GOLF OPEN



WEDNESDAY
JULY 14, 2021

FOX HILLS GOLF &
BANQUET CENTER
8768 N. TERRITORIAL ROAD
PLYMOUTH, MI 48170

SCHEDULE

Breakfast/Registration	8:00 am
Shotgun START	9:30 am
Lunch	11:00 am
Dinner/Awards/Raffle	3:30 pm

We would appreciate your commitment for sponsorship no later than **July 7, 2021**. Companies which commit & satisfy their commitment first will have the opportunity to choose their hole sponsorship locations!

Please complete the registration form on reverse side and return to:

MIRA - Attn: MIRA Michigan Golf Open
5779 West Maple Road • West Bloomfield, MI 48322

SPONSORSHIP OPPORTUNITIES

THE MASTERS TOURNAMENT TITLE SPONSOR \$20,000

(only 1 available!)

- Your company logo listed on all promotional materials as Title Sponsor
- Four (4) foursomes
- Exclusive right to decorate the registration area
- Lunch recognition and exclusive time at the podium
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOLF SHIRT SPONSOR \$7,000

(only 1 available!)

- Your company logo on golf shirts given to all players
- Shirts provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOLF CART SPONSOR \$6,000

(only 1 available!)

- Your company logo on all golf carts
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

TOURNAMENT CO-SPONSOR \$5,000

- Your company logo on all promotional materials
- One (1) foursomes
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

PHOTO SPONSOR \$5,000

(only 1 available!)

- Your company logo on every photo given to players - Every foursome will be photographed on the course
- Photographer provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOLF HAT SPONSOR \$5,000

(only 1 available!)

- Your company logo personalization on golf hats given to all players
- Hats provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

MIRA is a 501(c)(6) non-profit trade organization. All expenses with MIRA are considered tax deductible as a business expense.

GOLF TOWEL SPONSOR \$5,000

(only 1 available!)

- Your company logo on golf towels given to all players
- Towels provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

DINNER SPONSOR \$5,000

(only 1 available!)

- Allowed exclusive decorating of dinner area - sponsor must decorate
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOLF BALL SPONSOR \$3,500

(only 1 available!)

- Opportunity to provide golf balls with your company logo
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

BREAKFAST SPONSOR \$3,000

(only 1 available!)

- Allowed exclusive decorating of breakfast area - sponsor must decorate
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

LUNCH SPONSOR (on the turn) \$3,000

(only 1 available!)

- Allowed exclusive decorating of lunch area - sponsor must decorate
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOODIE BAG SPONSOR \$3,000

- Your company provides 425 stuffed goodie bags (bags+products)
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

CIGAR SPONSOR \$3,000

(only 1 available!)

- Your company logo & signage at cigar table
- Cigars provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOLDEN FOX EAGLE SPONSOR \$3,000

- Includes exclusive signage and permission to display & sample products at sponsorship hole
- Hole sponsor sign provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

FOX CLASSIC/STRATEGIC FOX EAGLE SPONSOR \$2,500

- Includes exclusive signage and permission to display & sample products at sponsorship hole
- Hole sponsor sign provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

LONGEST DRIVE CONTEST \$2,500

(only 1 available!)

- Includes exclusive signage for Longest Drive Contests
- Sponsor sign provided by MIRA and placed at longest drive hole
- Award presentation to the winners for each course
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

HOLE IN ONE CONTEST \$2,500

(only 1 available!)

- Includes exclusive signage for hole-in-one contest
- Sponsor sign provided by MIRA and placed at hole-in-one contest hole
- Award presentation to the winners for each course
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

MULLIGAN SPONSOR \$2,000

(only 1 available!)

- Company logo on every Mulligan coupon handed to players
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

ICE SPONSOR \$1,500

(only 1 available!)

- Two (2) golfers
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

BIRDIE SPONSOR \$1,400

- Two (2) golfers
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

NON-SPONSOR OPTIONS

- One (1) foursome – Golden Fox course. \$1,250
- One (1) foursome – Fox Classic or Strategic Fox courses \$1,000
- Individual golfer \$300
- Lunch & raffle reception ONLY \$75

REGISTRATION FORM

We would appreciate your commitment for sponsorship no later than **July 7, 2021**
 Companies which commit & satisfy their commitment first will have the opportunity to choose their hole sponsorship locations!

ITEM DESCRIPTION	COST	QUANTITY	TOTAL
The Masters Tournament Title Sponsor <i>(only 1 available)</i>	\$20,000		
Golf Shirt Sponsor <i>(only 1 available)</i>	\$7,000		
Golf Cart Sponsor <i>(only 1 available)</i>	\$6,000		
Tournament Co-Sponsor	\$5,000		
Photo Sponsor <i>(only 1 available)</i>	\$5,000		
Golf Hat Sponsor <i>(only 1 available)</i>	\$5,000		
Golf Towel Sponsor <i>(only 1 available)</i>	\$5,000		
Dinner Sponsor <i>(only 1 available)</i>	\$5,000		
Golf Ball Sponsor <i>(only 1 available)</i>	\$3,500		
Breakfast Sponsor <i>(only 1 available)</i>	\$3,000		
On-the-turn Lunch Sponsor <i>(only 1 available)</i>	\$3,000		
Goodie Bag Sponsor	\$3,000		
Cigar Sponsor <i>(only 1 available)</i>	\$3,000		
Golden Fox Eagle Sponsor <i>(hole sponsorship with product)</i>	\$3,000		
Fox Classic/Strategic Fox Eagle Sponsor <i>(hole sponsorship with product)</i>	\$2,500		
Longest Drive Contest Sponsor <i>(only 1 available)</i>	\$2,500		
Hole in One Sponsor <i>(only 1 available)</i>	\$2,500		
Mulligan Sponsor <i>(only 1 available)</i>	\$2,000		
Ice Sponsor <i>(only 1 available)</i>	\$1,500		
Birdie Sponsor	\$1,400		
Foursome - Golden Fox course	\$1,250		
Foursome - Fox Classic or Strategic Fox courses	\$1,000		
Individual Golfer	\$300		
Lunch & Raffle Reception Only <i>(no golf)</i>	\$75		
		Total Amount	\$

PROMOTIONAL OPPORTUNITIES

RAFFLE PRIZE DONATION				SILENT AUCTION <small>Proceeds will go toward the MIRA PAC</small>				425 GOLF GOODIE BAGS			
Golf Clubs	Qty	Electronics	Qty			Qty	Golf Balls	Qty	Cigars	Qty	
Golf Bags	Qty	Company Logo Products	Qty			Qty	Golf Towels	Qty	Pens	Qty	
Putters	Qty	Misc:	Qty			Qty	Snacks	Qty	Misc:	Qty	
Other:											

FULL PAYMENT MUST ACCOMPANY THIS CONTRACT

Payment Type:		Check	Visa	MC	AMEX	Discover
CC#:			Exp:			CW#
Company Name:				Name on card:		
Contact Person:					Title:	
Phone:	Fax:			Email:		
Address:			City:	State:	Zip:	

Send registration / Payable to: MIRA • 5779 West Maple Road • West Bloomfield, MI 48322 • P: (800) 666-6233 • F: (866) 601-9610
 CONTACTS: Ricki Wines (rwines@miramw.org) or Andrea Hesano (ahesano@miramw.org)
 MIRA is a 501(c)(6) non-profit trade organization. All expenses with MIRA are considered tax deductible as a business expense.