

A large, stylized Art Deco frame in black and gold surrounds the central text. The frame consists of a central rectangle with decorative elements at the corners and midpoints, including fan-like motifs and square accents. The text 'GREAT GATSBY PARTY' is centered within this frame in a clean, sans-serif font.

GREAT
GATSBY
PARTY

JOIN US FOR OUR 105TH ANNUAL TRADE DINNER & BALL
SATURDAY, JANUARY 29, 2022

ENJOY FINE CUISINE, DANCING, PHOTO BOOTHS, ENTERTAINING
GAMES, WINE & CHAMPAGNE, TOP SHELF SPIRITS, CIGARS AND MORE,
WITH LEADERS FROM THE FOOD, BEVERAGE & PETROLEUM INDUSTRIES.

COCKTAIL RECEPTION AT 6:30PM
DINNER SERVED AT 8:30PM
BLACK TIE RECOMMENDED



PENNAS OF STERLING
STERLING HEIGHTS, MICHIGAN



RESERVATION FORM

105TH ANNUAL

GREAT GATSBY PARTY SATURDAY, JANUARY 29, 2022

TRADE DINNER & BALL

Enjoy fine cuisine, dancing and entertainment with leaders from the food, beverage & petroleum industries.

6:30pm Cocktail Reception | 8:30pm Dinner Served

PENNA'S OF STERLING
38400 VAN DYKE AVENUE, STERLING HEIGHTS, MI 48312

CONTACT INFO:

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

PAYMENT METHOD:

Due to overwhelming response, all attendees must pre-pay!

MC VISA AMEX DISCOVER

Card # _____ - _____ - _____ - _____

Exp. Date: ____/____/____ V-Code _____
(last 3 numbers on back of credit card)

Signature: _____

CHECK

Check #: _____ Amount: \$ _____ .00

Please return by fax to 1-866-601-9610 or mail to the address below. Call MIRA at 1-800-666-6233, if you have questions or need additional information.

MIRA Trade Dinner
5779 West Maple Road • West Bloomfield, MI 48322

SPONSORSHIP LEVELS

Poker Sponsorship – \$20,000

- Four tables of 10 for dinner (VIP seating)
- 10 company images allowed in looping sponsorship slideshow throughout event
- 2 FREE full page ads in the *MIRA Bottom Line* magazine
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- I would also like ____ additional tables
(Above my 3 included with the sponsorship at \$500 each)

Bingo Sponsorship – \$15,000

- Three tables of 10 for dinner (VIP seating)
- 10 company images allowed in looping sponsorship slideshow throughout event
- 2 FREE full page ads in the *MIRA Bottom Line* magazine
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- I would also like ____ additional tables
(Above my 3 included with the sponsorship at \$600 each)

Roulette Sponsorship – \$12,000

- Three tables of 10 for dinner (prime seating)
- 8 company images allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Bottom Line* magazine
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- I would also like ____ additional tables
(Above my 3 included with the sponsorship at \$700 each)

Blackjack Sponsorship – \$8,000

- Two tables of 10 for dinner (preferential seating)
- 6 company images allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Bottom Line* magazine
- I would also like ____ additional tables
(Above my 2 included with the sponsorship at \$800 each)

Craps Sponsorship – \$6,000

- Two tables of 10 for dinner
- 4 company images allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)
- I would also like ____ additional tables
(Above my 1 included with the sponsorship at \$900 each)

Baccarat Sponsorship – \$4,000

- One table of 10 for dinner
- 2 company images allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)
- I would also like ____ additional tables
(Above my 1 included with the sponsorship at \$1,000 each)

GENERAL ADMISSION

- Table of 10 - \$2,000
- Individual - \$250

ALSO SEE SPECIALTY SPONSORSHIP LEVELS ON NEXT PAGE!

SPECIALTY SPONSORSHIP LEVELS

Las Vegas Gaming Sponsor – \$10,000

¥ Only one available! *Company logo on game promotions!*

- Two tables of 10 for dinner (prime seating)
- 8 company images allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my 2 included, at \$700 each)

Entertainment Sponsor – \$5,000

¥ Only one available! *Company logo on the stage with the live band!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Photobooth Sponsor – \$5,000

¥ Only one available! *Company logo at the bottom on each printed photo!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Green Screen Photos Sponsor – \$5,000

¥ Only one available! *Company logo at the bottom on each framed photo!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

National Coney Island Coney-Dog Station Sponsor – \$5,000

¥ Only one available! *Company logo on coney-dog station table!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Wine & Cheese Bar Sponsor – \$5,000

¥ Only one available! *Exclusive use of your wine at the dinner tables and at the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Beer Sponsor – \$5,000

¥ Only one available! *Exclusive use of your beer at the event!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Centerpieces Sponsor – \$5,000

¥ Only one available! *Company logo on every table!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Candy Sponsor – \$5,000

¥ Only one available!

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Cappuccino Station Sponsor – \$4,000

¥ Only one available! *Company logo on cappuccino cart!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$925 each)

Cigar Area Sponsor – \$4,000

¥ Only one available! *Company logo at cigar tent area!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$925 each)

Ice Cream Bar Sponsor – \$4,000

¥ Only one available! *Company logo on ice cream bar!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$925 each)

Donut Bar Sponsor – \$4,000

¥ Only one available!

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$925 each)

Specialty sponsorship levels continued...

SPECIALTY SPONSORSHIP LEVELS

Valet & Coat Check Sponsor – \$4,000

¥ Only one available! *Company logo at valet booth!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$925 each)

Potato Chip Station Sponsor – \$4,000

¥ Only one available! *Company logo on potato chip table!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$925 each)

Dessert Station Sponsor – \$4,000

¥ Only one available! *Company logo on the dessert table!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$925 each)

Appetizer Sponsor – \$4,000

¥ Only one available! *Company logo on the appetizer table!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$925 each)

EXCLUSIVE BAR SPONSORSHIPS

Exclusive Bourbon Bar Sponsor – \$6,000

¥ Only one available! *Exclusively showcase your bourbon at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$875 each)

Exclusive Vodka Bar Sponsor – \$6,000

¥ Only one available! *Exclusively showcase your vodka at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$875 each)

Exclusive Tequila Bar Sponsor – \$5,000

¥ Only one available! *Exclusively showcase your tequila at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$900 each)

Exclusive Cognac Bar Sponsor – \$5,000

¥ Only one available! *Exclusively showcase your cognac at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$900 each)

Exclusive Gin Bar Sponsor – \$4,000

¥ Only one available! *Exclusively showcase your gin at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$925 each)

Exclusive Scotch Bar Sponsor – \$3,000

¥ Only one available! *Exclusively showcase your scotch at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$950 each)

Exclusive Rum Bar Sponsor – \$3,000

¥ Only one available! *Exclusively showcase your rum at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$950 each)

Exclusive Cordials Bar Sponsor – \$3,000

¥ Only one available! *Exclusively showcase your cordials at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$950 each)

Exclusive Irish Bar Sponsor – \$3,000

¥ Only one available! *Exclusively showcase your Irish liquor at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$950 each)