



## TECHNIQUES OF ALCOHOL MANAGEMENT (TAM)

### *Attention Alcohol Licensees: Don't Lose Your Liquor License Because...*

- an employee sells to a minor
- an employee sells to an intoxicated person
- an employee does not check identification

*Training your employees is the best protection!*

MIRA offers TAM training seminars, which will teach you how to sell alcohol for off-premise and on-premise consumption – within the law. *Upon completion of a short test you will be TAM Certified.*

The benefits of becoming TAM Certified are numerous. The Liquor Control Commission looks favorably upon stores with TAM trained personnel. Trained employees can reduce or limit your liability and you can reduce your liquor liability insurance premiums if at least 75% of your staff is certified.

The three hour training seminar is taught by a certified instructor and includes an audio visual presentation, a question and answer session and take home material. *Until COVID-19 Pandemic restrictions and regulations are lifted all training classes will only be offered virtually.* Please call the MIRA office for details.

### MEMBER-ONLY PRICING

Online Training:  
**\$35** /person

Classroom Training:  
**\$40** /person

*Call us today to schedule your training!*

TO ENROLL OR IF YOU HAVE QUESTIONS, PLEASE CALL THE MIRA OFFICE AT 1-800-666-6233  
OR EMAIL US AT [INFO@MIRAMW.ORG](mailto:INFO@MIRAMW.ORG).