

DISCOUNTS



MIRA MEMBER EXCLUSIVE

Members with questions call the MIRA office at 1-800-666-6233



International
Coupon
Services



COUPON REDEMPTION

Taking coupons allows you to stay competitive. We do all the work, and you **GET PAID!**

Make money and save time by letting the MIRA/ICS professionals handle your coupons!

The MIRA/ICS Coupon Redemption Program eliminates a retailer's time consuming and costly chore of sorting, counting, and mailing coupons to individual manufacturers. It also reduces the volume of accounting records retailers must keep, leaving you with more time to effectively manage your retail business.

Our program is simple. Here's how it works:

- Fill out a coupon questionnaire and coupon agreement for your store and return it to the MIRA office.
- You package and mail your coupons to the MIRA/ICS office and we take care of the coupon sorting for you.
- We will send your payment for the amount of the coupons properly redeemed, when redemption history is documented. Payments depend on frequency of batches sent in to ICS. Stores with a high percentage of chargebacks will have their checks held longer as a security deposit. Shipments with fewer than 500 coupons will have a \$5 processing fee taken from their payment.
- You will be given online access to view your coupon activity including shipments in progress, chargeback history and payment history at www.couponreporting.com.
- Should a problem occur, our dedicated staff is here to assist you.
- *To receive your coupon funds even quicker, sign up for ACH (direct deposit) right into your bank account!*

Now accepting
DIGITAL coupons!

The future of coupon services

More consumers and retailers are moving into digital coupons than ever before. Add the convenience and efficiency of digital coupons to your customers' shopping experience, and leave the redemption process to us!

By using MIRA/ICS for coupon redemption, you have a single, integrated approach for clearing ALL your coupons - paper or digital!

So, when you are ready to launch your digital coupon program, just tell your digital software provider that you want to redeem your digital coupons with MIRA/ICS. Feel free to direct your software provider to ICS to make this happen.

To sign up for this program, call the MIRA office at (800) 666-6233 or email info@MIRAmw.org

Coupon Questionnaire



Questions? Call 1-800-666-6233

Return Questionnaire to:
MIRA
5779 WEST MAPLE ROAD
WEST BLOOMFIELD, MI 48322

PLEASE COMPLETE AND RETURN IMMEDIATELY

This coupon questionnaire must be completed and on file before payment can be issued for coupon submissions.

OFFICE USE ONLY

MIRA ID: _____

A. _____
Name of Company/Division/Store

B. _____
Headquarters Address

C. _____
Address to which payment should be directed

D. _____
Address (physical location)

E. _____
Area Code & Telephone Number

F. _____
E-Mail Address

G. Type of Entity: Proprietorship Partnership Corporation Division

H. Entity/Entities for which coupons will be submitted

I. Date Business Started: ___/___/___

Single Store

J. How did you obtain this business:

Total Company Number of Stores _____

Purchased Started New Merger

(Attach list of addresses and telephone numbers for more than one store)

K. Estimated Gross Annual Sales: \$ _____

L. Number of Employees: Full-time: _____ Part-time: _____

M. _____
Company Trade Name or Store Name (if different from Item A.)

N. _____
Former Store Name (if applicable)

O. Federal Tax Identification: _____

P. _____
State of Incorporation (if applicable)

Q. WHOLESALE SUPPLIERS

MAIN Name _____

SECONDARY Name _____

Address _____

Address _____

City, State, ZIP _____

City, State, ZIP _____

Phone _____

Phone _____

Your Customer Number _____

Your Customer Number _____

COUPON QUESTIONNAIRE

STORE DATA

A. TYPES OF STORE(S)

FOOD STORES	NUMBER OF STORES	SQUARE FOOTAGE	NO. CHECKOUTS	AVERAGE WEEKLY OPEN HOURS
Conventional Supermarket				
Combination				
Warehouse				
Small Store				
Specialty				
Convenience & Gas				
DRUG STORES Pharmacy				
Full Line				
DISCOUNT STORE				
DEPARTMENT STORE				
LIQUOR STORE				
HARDWARE STORE				
RESTAURANT				
MILITARY COMMISSARY				
PET FOOD DEALER/DISTRIBUTER				

Product Categories stocked (check applicable categories)

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Baby Foods | <input type="checkbox"/> Snacks | <input type="checkbox"/> Dairy | <input type="checkbox"/> Liquor |
| <input type="checkbox"/> Baking Mixes & Needs | <input type="checkbox"/> Salad Dressing, Mayo and Oils | <input type="checkbox"/> Fresh Meat | <input type="checkbox"/> Beer |
| <input type="checkbox"/> Candy & Gum | <input type="checkbox"/> Prepared Foods | <input type="checkbox"/> Packaged Meats | <input type="checkbox"/> Wine |
| <input type="checkbox"/> Cereals | <input type="checkbox"/> Soft Drinks | <input type="checkbox"/> Frozen Foods | <input type="checkbox"/> Pharmacy |
| <input type="checkbox"/> Coffee, Tea, Cocoa | <input type="checkbox"/> Soups | <input type="checkbox"/> Delicatessen | <input type="checkbox"/> Apparel |
| <input type="checkbox"/> Condiments | <input type="checkbox"/> Household Supplies | <input type="checkbox"/> Fresh Bakery | <input type="checkbox"/> Automotive Supplies |
| <input type="checkbox"/> Crackers/Bread Products | <input type="checkbox"/> Paper Products | <input type="checkbox"/> Cigarettes & Tobacco | <input type="checkbox"/> Batteries |
| <input type="checkbox"/> Diet Foods | <input type="checkbox"/> Pet Goods | <input type="checkbox"/> Detergents | <input type="checkbox"/> Other |
| <input type="checkbox"/> Canned Fruits/Vegetables | <input type="checkbox"/> Health & Beauty | | |

COUPON DATA (For total entity submitting coupons – store – company – division)

- A. Estimate of average dollar value of coupons redeemed in one week \$ _____
- B. Frequency of submission of coupons (check one or insert number)

- Weekly Monthly Quarterly Every _____ Weeks Random

- C. How are coupons submitted? Direct to manufacturer(s) YES NO
Through a clearinghouse? (Provide name(s) and addresses)

D. Are extra-Value couponing practices used: (i.e. doubling or tripling coupons)?

- Never 0-15 weeks per year 15-30 weeks per year over 30 weeks per year

*A member shall maintain their membership account in good standing at all times with MIRA to retain their participation in the coupon redemption program. A small security deposit is withheld to be credited toward chargebacks. This security deposit is refunded to you at the end of the year if unused. If a member is delinquent with their MIRA membership account and are participating in the coupon redemption program, MIRA will be authorized to receive coupon redemption accruals and other funds associated with member's coupon account to be used toward the payment of membership dues.

I hereby certify that all information provided in this questionnaire is correct.

Signed _____ Title _____
Date ____/____/____
Print Name _____

COUPON QUESTIONNAIRE