

A large, stylized Art Deco frame in black and gold surrounds the central text. The frame consists of a central rectangle with decorative elements at the corners and midpoints. The text 'GREAT GATSBY PARTY' is centered within this frame.

GREAT
GATSBY
PARTY

JOIN US FOR OUR 105TH ANNUAL TRADE DINNER & BALL
SATURDAY, OCTOBER 8, 2022

ENJOY FINE CUISINE, DANCING, PHOTO BOOTHS, ENTERTAINING
GAMES, WINE & CHAMPAGNE, TOP SHELF SPIRITS, CIGARS AND MORE,
WITH LEADERS FROM THE FOOD, BEVERAGE & PETROLEUM INDUSTRIES.

COCKTAIL RECEPTION AT 6:30PM
DINNER SERVED AT 8:30PM
BLACK TIE RECOMMENDED



SUBURBAN COLLECTION SHOWPLACE
NOVI, MICHIGAN



RESERVATION FORM

105TH ANNUAL

GREAT GATSBY PARTY
SATURDAY, OCTOBER 8, 2022

TRADE DINNER & BALL

Enjoy fine cuisine, dancing and entertainment with leaders from the food, beverage & petroleum industries.

6:30pm Cocktail Reception | 8:30pm Dinner Served

SUBURBAN COLLECTION SHOWPLACE
46100 GRAND RIVER AVE, NOVI, MI 48374

CONTACT INFO:

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

HILTON GARDEN INN – SPECIAL ROOM RATES:

Take advantage of special hotel room rates that have been secured near the venue.

\$119/night

Reserve by calling (248) 348-3840 or visiting www.bit.ly/HGINoviMIRA.

Rooms are blocked and must be reserved by October 1st.

27355 CABARET DRIVE, NOVI, MI 48377

PAYMENT METHOD:

Due to overwhelming response, all attendees **must pre-pay!**

MC VISA AMEX DISCOVER

Card # _____ - _____ - _____ - _____

Exp. Date: ____/____/____ V-Code _____
(last 3 numbers on back of credit card)

Signature: _____

CHECK

Check #: _____ Amount: \$ _____ .00

Please return by fax to 1-866-601-9610 or mail to the address below. Call MIRA at 1-800-666-6233, if you have questions or need additional information.

MIRA TRADE DINNER
5779 WEST MAPLE ROAD • WEST BLOOMFIELD, MI 48322

SPONSORSHIP LEVELS

Poker Sponsorship – \$20,000

- Four tables of 10 for dinner (VIP seating)
- 10 company images allowed in looping sponsorship slideshow throughout event
- 2 FREE full page ads in the *MIRA Bottom Line* magazine
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- I would also like ____ additional tables
(Above my 3 included with the sponsorship at \$500 each)

Bingo Sponsorship – \$15,000

- Three tables of 10 for dinner (VIP seating)
- 10 company images allowed in looping sponsorship slideshow throughout event
- 2 FREE full page ads in the *MIRA Bottom Line* magazine
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- I would also like ____ additional tables
(Above my 3 included with the sponsorship at \$600 each)

Roulette Sponsorship – \$12,000

- Three tables of 10 for dinner (prime seating)
- 8 company images allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Bottom Line* magazine
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- I would also like ____ additional tables
(Above my 3 included with the sponsorship at \$700 each)

Blackjack Sponsorship – \$8,000

- Two tables of 10 for dinner (preferential seating)
- 6 company images allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Bottom Line* magazine
- I would also like ____ additional tables
(Above my 2 included with the sponsorship at \$800 each)

Craps Sponsorship – \$6,000

- Two tables of 10 for dinner
- 4 company images allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)
- I would also like ____ additional tables
(Above my 1 included with the sponsorship at \$900 each)

Baccarat Sponsorship – \$4,000

- One table of 10 for dinner
- 2 company images allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)
- I would also like ____ additional tables
(Above my 1 included with the sponsorship at \$1,000 each)

GENERAL ADMISSION

- Table of 10 - \$2,000
- Individual - \$250

ALSO SEE SPECIALTY SPONSORSHIP LEVELS ON NEXT PAGE!

SPECIALTY SPONSORSHIP LEVELS

Las Vegas Gaming Sponsor – \$10,000

¥ Only one available! *Company logo on game promotions!*

- Two tables of 10 for dinner (prime seating)
- 8 company images allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my 2 included, at \$700 each)

Entertainment Sponsor – \$5,000

¥ Only one available! *Company logo on the stage with the live band!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Photobooth Sponsor – \$5,000

¥ Only one available! *Company logo at the bottom on each printed photo!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Green Screen Photos Sponsor – \$5,000

¥ Only one available! *Company logo at the bottom on each framed photo!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

National Coney Island Coney-Dog Station Sponsor – \$5,000

¥ Only one available! *Company logo on coney-dog station table!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Wine & Cheese Bar Sponsor – \$5,000

¥ Only one available! *Exclusive use of your wine at the dinner tables and at the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Beer Sponsor – \$5,000

¥ Only one available! *Exclusive use of your beer at the event!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Centerpieces Sponsor – \$5,000

¥ Only one available! *Company logo on every table!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Candy Sponsor – \$5,000

¥ Only one available!

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$900 each)

Cappuccino Station Sponsor – \$4,000

¥ Only one available! *Company logo on cappuccino cart!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$925 each)

Cigar Area Sponsor – \$4,000

¥ Only one available! *Company logo at cigar tent area!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$925 each)

Ice Cream Bar Sponsor – \$4,000

¥ Only one available! *Company logo on ice cream bar!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$925 each)

Donut Bar Sponsor – \$4,000

¥ Only one available!

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables
(In addition to my one included, at \$925 each)

Specialty sponsorship levels continued...

SPECIALTY SPONSORSHIP LEVELS

Valet & Coat Check Sponsor – \$4,000

¥ Only one available! *Company logo at valet booth!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$925 each)

Potato Chip Station Sponsor – \$4,000

¥ Only one available! *Company logo on potato chip table!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$925 each)

Dessert Station Sponsor – \$4,000

¥ Only one available! *Company logo on the dessert table!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$925 each)

Appetizer Sponsor – \$4,000

¥ Only one available! *Company logo on the appetizer table!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$925 each)

EXCLUSIVE BAR SPONSORSHIPS

Exclusive Bourbon Bar Sponsor – \$6,000

¥ Only one available! *Exclusively showcase your bourbon at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$875 each)

Exclusive Cognac Bar Sponsor – \$5,000

¥ Only one available! *Exclusively showcase your cognac at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$900 each)

Exclusive Rum Bar Sponsor – \$3,000

¥ Only one available! *Exclusively showcase your rum at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$950 each)

Exclusive Vodka Bar Sponsor – \$6,000

¥ Only one available! *Exclusively showcase your vodka at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$875 each)

Exclusive Gin Bar Sponsor – \$4,000

¥ Only one available! *Exclusively showcase your gin at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$925 each)

Exclusive Cordials Bar Sponsor – \$3,000

¥ Only one available! *Exclusively showcase your cordials at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$950 each)

Exclusive Tequila Bar Sponsor – \$5,000

¥ Only one available! *Exclusively showcase your tequila at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$900 each)

Exclusive Scotch Bar Sponsor – \$3,000

¥ Only one available! *Exclusively showcase your scotch at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$950 each)

Exclusive Irish Bar Sponsor – \$3,000

¥ Only one available! *Exclusively showcase your Irish liquor at all the bars!*

- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

I would also like ____ additional tables

(In addition to my one included, at \$950 each)