

— REBATES —



MIRA MEMBER EXCLUSIVE

Members with questions call the MIRA office at 1-800-666-6233



Internet Radio for Hospitality & Retail *FREE ambient music for a welcoming environment*

Details:

- Rebates are determined by advertising demand on a location-by-location basis.
- Rebates, based off qualifications, could earn up to \$50 on a month-month basis.
- The criteria below determine the payment amount:
 - » All existing venues playing the Citadel FM digital radio stream are eligible for up to \$50/month.
 - » All venues with equipment not yet installed are eligible for up to \$50/month if installed and playing before December 1st.
 - » Venues that are currently participating, and had not yet received equipment, have been sent an email with a link to run a one-month trial. These venues will receive a one-time payment of \$25 for participation. Please begin the trial before December 1st to qualify for up to \$50/month.
 - » New venue signups are sent an email with a link to run a one-month trial and will receive a one-time payment of \$25 for participation. If activated before December 1, 2022 venues are eligible to receive payments of up to \$50/month thereafter. After December 1, 2022 venues will be eligible for \$25/month thereafter.
 - » Requirement to run the trial is a PC. The stream must run for 1-2 months to allow Citadel FM to determine advertising demand.

About Citadel FM:

Citadel FM is an Internet Radio Stream, advertising supported, that serves guests visiting retail locations worldwide. Our goal is to provide an engaging, entertaining and welcoming environment.

Making guests and customers happy is essential to us. Using the latest digital audio technologies and delivering quality audio content has allowed Citadel FM to become a leader in out-of-home internet radio streaming.



Available on request if qualified.



Questions?
Call the MIRA office at (800) 666-6233 or
email info@MIRAmw.org.