

– REBATES –  
EXCLUDES IL



# MIRA MEMBER EXCLUSIVE

Members with questions call the MIRA office at 1-800-666-6233



## SMALL FORMAT REBATE PROGRAM

*Open to c-store, petroleum & small format accounts*

### EXISTING ACCOUNTS:

- 50¢ per case (24 pack equivalent) rebate on minimum purchase of 200 cases LaCroix 12 pk/Curate 8pk cans during the timing period noted below.

### NEW ACCOUNTS ONLY:

- **Tier 1:** 75¢ per case (24 pack equivalent) rebate on minimum purchase of 65 cases LaCroix 12pk/ Curate 8pk cans during the timing period noted below.
- **Tier 2:** \$1.25 per case (24 pack equivalent) rebate on minimum purchase of 125 cases LaCroix 12pk/ Curate 8pk cans during the timing period noted below.

### DETAILS:

- **Timing: January 1, 2023 – June 30, 2023**
- **Must have LaCroix 12pk. cans displayed at all times to qualify (5-8 cases).**
- MIRA members cannot participate on more than one LaCroix program at the same time.
- MIRA members must complete the form below to sign up for the 2023 program.

TO SIGN UP FOR THIS PROGRAM PLEASE CALL THE MIRA OFFICE AT (800) 666-6233  
OR COMPLETE THIS FORM AND EMAIL IT TO [INFO@MIRAMW.ORG](mailto:INFO@MIRAMW.ORG).

MIRA MEMBER ID#: \_\_\_\_\_

DISTRIBUTOR: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

NAME OF STORE: \_\_\_\_\_

STORE LOCATION: (If you have multiple locations, attach store list)

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_