



MIRA cordially invites you to our 106th Annual

GALA *Casino Royale*

SATURDAY, FEBRUARY 3

from 6PM to MIDNIGHT

*Enjoy fine cuisine, dancing, photo booths, entertaining games,
wine & martinis, top shelf spirits, cigars and more,
with leaders from the food, beverage & petroleum industries.*

DOORS OPEN AT 6:00PM

SILENT AUCTION BEGINS AT 6:00PM

HORS D'OEUVRES & BAR OPEN AT 6:00PM

PROGRAM BEGINS AT 7:45PM

DINNER SERVED AT 8:00PM

Casino & dancing to follow

BLACK TIE SUGGESTED
COMPLIMENTARY VALET PARKING

SHENANDOAH COUNTRY CLUB
WEST BLOOMFIELD, MI

GENERAL ADMISSION

Individual Ticket – \$250

Table of 10 – \$2,000

HIGH ROLLER SPONSORSHIPS

Baccarat Sponsorship \$20,000

- Four tables of 10 for dinner (VIP seating)
- 10 company images allowed in looping sponsorship slideshow throughout event
- Program signage
- 2 FREE full page ads *and* a feature in the *MIRA Bottom Line* magazine
- 1 FREE full page ad in the *MIRA Michigan Liquor Price Book*
- 2–3-minute company spotlight with Jason Carr
- Pre & post event social media mentions

Additional tables available at \$500 each at this level

Blackjack Sponsorship \$15,000

- Three tables of 10 for dinner (VIP seating)
- 10 company images allowed in looping sponsorship slideshow throughout event
- 2 FREE full page ads *and* a feature in the *MIRA Bottom Line* magazine
- 1 FREE full page ad in the *MIRA Michigan Liquor Price Book*
- Pre & post event social media mentions

Additional tables available at \$600 each at this level

Craps Sponsorship \$12,000

- Three tables of 10 for dinner (prime seating)
- 8 company images allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ads in the *MIRA Bottom Line* magazine
- 1 FREE full page ad in the *MIRA Michigan Liquor Price Book*
- Pre & post event social media mentions

Additional tables available at \$700 each at this level

Poker Sponsorship \$8,000

- Two tables of 10 for dinner (preferential seating)
- 6 company images allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Bottom Line* magazine
- Pre & post event social media mentions

Additional tables available at \$800 each at this level

Roulette Sponsorship \$6,000

- Two tables of 10 for dinner
- 4 company images allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)
- Pre & post event social media mentions

Additional tables available at \$900 each at this level

Texas Hold’ Em Sponsorship . . \$4,000

- One table of 10 for dinner
- 2 company images allowed in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)
- Pre & post event social media mentions

Additional tables available at \$1,000 each at this level

BAR SPONSORSHIPS

Exclusive Bourbon Bar Sponsor \$6,000

- ¥ Only one available! Exclusively showcase your bourbon at all the bars!
- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$875 each at this level

Exclusive Vodka Bar Sponsor \$6,000

- ¥ Only one available! Exclusively showcase your vodka at all the bars!
- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$875 each at this level

Exclusive Tequila Bar Sponsor \$5,000

- ¥ Only one available! Exclusively showcase your tequila at all the bars!
- One table of 10 for dinner
- One company image allowed in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$900 each at this level

Exclusive Cognac Bar Sponsor \$5,000

- ¥ Only one available! Exclusively showcase your cognac at all the bars!
- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$900 each at this level

Exclusive Gin Bar Sponsor \$4,000

- ¥ Only one available! Exclusively showcase your gin at all the bars!
- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$925 each at this level

Exclusive Scotch Bar Sponsor \$3,000

- ¥ Only one available! Exclusively showcase your scotch at all the bars!
- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$950 each at this level

Exclusive Rum Bar Sponsor \$3,000

- ¥ Only one available! Exclusively showcase your rum at all the bars!
- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$950 each at this level

Exclusive Cordials Bar Sponsor \$3,000

- ¥ Only one available! Exclusively showcase your cordials at all the bars!
- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$950 each at this level

Exclusive Irish Bar Sponsor \$3,000

- ¥ Only one available! Exclusively showcase your Irish liquor at all the bars!
- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 1 FREE full page ad in the *MIRA Liquor Price Book*
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$950 each at this level

Continued...

JACKPOT SPONSORSHIPS

Casino Royale Sponsor \$5,000

Only one available! *Company logo at all the gaming tables!*

- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$900 each at this level

Dinner Sponsor \$5,000

Company logo on the dinner tables!

- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$900 each at this level

Entertainment Sponsor \$5,000

Company logo on the stage with the DJ!

- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$900 each at this level

Photobooth Sponsor \$5,000

Only one available! *Company logo at the bottom on each printed photo!*

- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$900 each at this level

Wine Bar Sponsor \$5,000

Only one available! *Exclusive use of your wine at the dinner tables and at the bars!*

- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$900 each at this level

Centerpieces Sponsor \$5,000

Only one available! *Company logo on every table!*

- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$900 each at this level

Cigar Area Sponsor \$4,000

Only one available! *Company logo at cigar tent area!*

- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$925 each at this level

Coat Check Sponsor \$2,500

Only one available! *Company logo at coat check!*

- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$975 each at this level

Valet Sponsor \$2,500

Only one available! *Company logo at valet booth!*

- One table of 10 for dinner
- One company image in looping sponsorship slideshow throughout event
- 50%-off ad in the *MIRA Bottom Line* magazine (size of your choice)

Additional tables available at \$975 each at this level



RESERVATION FORM

Please RSVP by January 22nd

MIRA CORDIALLY INVITES YOU TO OUR 106TH ANNUAL

GALA

Casino Royale

FEBRUARY 3, 2024

6:00pm Cocktail Reception | 8:00pm Dinner Served

SHENANDOAH COUNTRY CLUB
5600 WALNUT LAKE ROAD, WEST BLOOMFIELD, MI 48323

Tickets & sponsorships go fast...Reserve yours today!

Select your ticket/sponsorship option on the back of this card.

Complete the form below and send to MIRA. You will receive confirmation via the email you provide below.

LIMITED SEATING AVAILABLE

CONTACT INFO:

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

**Please return in provided RSVP envelope
or call us at (248) 671-9600 to reserve by phone.**

GENERAL ADMISSION

	Individual Ticket – \$250
	Table of 10 – \$2,000
	Additional Tables <i>(cost determined by sponsor level)</i>

HIGH ROLLER SPONSORSHIPS

	Baccarat Sponsorship – \$20,000
	Blackjack Sponsorship – \$15,000
	Craps Sponsorship – \$12,000
	Poker Sponsorship – \$8,000
	Roulette Sponsorship – \$6,000
	Texas Hold’ Em Sponsorship – \$4,000

JACKPOT SPONSORSHIPS

	Casino Royale Sponsor – \$5,000
	Dinner Sponsor – \$5,000
	Entertainment Sponsor – \$5,000
	Photobooth Sponsor – \$5,000
	Wine Bar Sponsor – \$5,000
	Centerpieces Sponsor – \$5,000
	Cigar Area Sponsor – \$4,000
	Coat Check Sponsor – \$4,000
	Valet Sponsor – \$4,000

EXCLUSIVE BAR SPOSNOSHIPs

	Bourbon Bar Sponsor – \$6,000
	Vodka Bar Sponsor – \$6,000
	Tequila Bar Sponsor – \$5,000
	Cognac Bar Sponsor – \$5,000
	Gin Bar Sponsor – \$4,000

	Scotch Bar Sponsor – \$3,000
	Rum Bar Sponsor – \$3,000
	Cordials Bar Sponsor – \$3,000
	Irish Bar Sponsor – \$3,000

PAYMENT METHOD:

Due to overwhelming response, all attendees must pre-pay!

☐ MC ☐ VISA ☐ AMEX ☐ DISCOVER Amount: \$_____ .00

Card # _____ – _____ – _____ – _____

Exp. Date: ____/____ V-Code _____ *(last 3 numbers on back of credit card)*

Signature: _____

☐ CHECK *Make checks payable to MIRA*

Check #: _____ Amount: \$_____ .00