

# MIRA MEMBER EXCLUSIVE – DISCOUNTS –



## Coupon Redemption

Taking coupons allows  
you to stay competitive.

We do all the work, and  
you GET PAID!



Now  
accepting  
**DIGITAL**  
coupons!

### Make money and save time by letting the MIRA/ICS professionals handle your coupons!

The MIRA/ICS Coupon Redemption Program eliminates a retailer's time consuming and costly chore of sorting, counting, and mailing coupons to individual manufacturers. It also reduces the volume of accounting records retailers must keep, leaving you with more time to effectively manage your retail business.

#### Our program is simple. Here's how it works:

- Fill out a coupon questionnaire and coupon agreement for your store and return it to the MIRA office.
- You package and mail your coupons to the MIRA/ICS office and we take care of the coupon sorting for you.
- We will send your payment for the amount of the coupons properly redeemed, when redemption history is documented. Payments depend on frequency of batches sent in to ICS. Stores with a high percentage of chargebacks will have their checks held longer as a security deposit. Shipments with fewer than 500 coupons will have a \$5 processing fee taken from their payment.
- You will be given online access to view your coupon activity including shipments in progress, chargeback history and payment history at [www.couponreporting.com](http://www.couponreporting.com).
- Should a problem occur, our dedicated staff is here to assist you.
- **To receive your coupon funds even quicker, sign up for ACH (direct deposit) right into your bank account!**

### The Future of Coupon Services

More consumers and retailers are moving into digital coupons than ever before. Add the convenience and efficiency of digital coupons to your customers' shopping experience, and leave the redemption process to us!

By using MIRA/ICS for coupon redemption, you have a single, integrated approach for clearing ALL your coupons – paper or digital!

So, when you are ready to launch your digital coupon program, just tell your digital software provider that you want to redeem your digital coupons with MIRA/ICS. Feel free to direct your software provider to ICS to make this happen.