





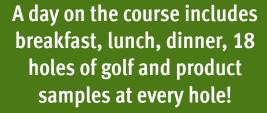




JULY 17, 2024

FOX HILLS GOLF & BANQUET CENTER

PLYMOUTH, MICHIGAN



SHOTGUN START AT 9:00AM

MORE INFO AT WWW.MIRAMW.ORG OR CALL (248) 671-9600.















48TH ANNUAL MICHIGAN GOLF OPEN

JULY 17, 2024
FOX HILLS GOLF & BANQUET CENTER
PLYMOUTH. MICHIGAN

SCHEDULE

Breakfast/Registration					. 8:00 am
Shotgun START					. 9:00 am
Lunch					11:00 am
Dinner/Awards/Raffle.					. 3:30 pm

We would appreciate your commitment for sponsorship no later than **June 30, 2024.**

Companies which commit & satisfy their commitment first will have the opportunity to choose their hole sponsorship locations!

Please complete the registration form on reverse side and return to:

MIRA - Attn: MIRA Michigan Golf Open 5779 West Maple Road • West Bloomfield, MI 48322

MIRA IS A 501(C)(6) NON-PROFIT TRADE ORGANIZATION. ALL EXPENSES WITH MIRA ARE CONSIDERED TAX DEDUCTIBLE AS A BUSINESS EXPENSE.

SPONSORSHIP OPPORTUNITIES

THE MASTERS TOURNAMENT TITLE SPONSOR . . \$20,000 (only 1 available!)

- Your company logo listed on all promotional materials as Title Sponsor
- Four (4) foursomes
- Exclusive right to decorate the registration area
- Lunch recognition and exclusive time at the podium
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

TOURNAMENT CO-SPONSOR \$10,000

- Your company logo on all promotional materials
- One (1) foursomes
- · Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

- You company logo on all golf carts
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

- Every foursome will be photographed on the course
- Photographer provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

- Allowed exclusive decorating of dinner area— Sponsor must decorate
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

BREAKFAST SPONSOR\$3,000 (only 1 available!) • Allowed exclusive decorating of breakfast area— Sponsor must decorate • One (1) foursome • Lunch recognition • 50% off ad (size of your choice) in the MIRA Bottom Line magazine	 HOLE IN ONE CONTEST\$2,500 (only 1 available!) Includes exclusive signage for hole-in-one contest Sponsor sign provided by MIRA and placed at hole-in-one contest hole Award presentation to the winners for each course 50% off ad (size of your choice) in the MIRA Bottom Line magazine
 LUNCH SPONSOR (on the turn). \$3,000 (only 1 available!) Allowed exclusive decorating of lunch area-Sponsor must decorate One (1) foursome Lunch recognition 50% off ad (size of your choice) in the MIRA Bottom Line magazine 	 MULLIGAN SPONSOR
 CIGAR SPONSOR	ICE SPONSOR
 GOLDEN FOX EAGLE SPONSOR \$3,000 Includes exclusive signage and permission to display & sample products at sponsorship hole— <i>Sponsor must decorate</i> Hole sponsor sign provided by MIRA One (1) foursome Lunch recognition 50% off ad (size of your choice) in the MIRA Bottom Line magazine 	 BIRDIE SPONSOR
 FOX CLASSIC/STRATEGIC FOX EAGLE SPONSOR . \$2,500 Includes exclusive signage and permission to display & sample products at sponsorship hole—Sponsor must decorate Hole sponsor sign provided by MIRA One (1) foursome Lunch recognition 50% off ad (size of your choice) in the MIRA Bottom Line magazine 	 Hole sponsor sign provided by MIRA HOLE SPONSOR X1
 LONGEST DRIVE CONTEST. \$2,500 (only 4 available!) Includes exclusive signage for Longest Drive Contests Sponsor sign provided by MIRA and placed at logest drive hole Award presentation to the winners for each course 50% off ad (size of your choice) in the MIRA Bottom Line magazine 	NON-SPONSOR OPTIONS • One (1) foursome – Golden Fox course \$1,250 • One (1) foursome – Fox Classic course \$1,000 • Individual golfer \$300 • Lunch & raffle reception ONLY \$75

REGISTRATION FORM

We would appreciate your commitment for sponsorship no later than June 30, 2024

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HOLE SPONSORSHIPS: We encourage all sponsors to provide a canopy for their employees distributing samples.

SPONSORSHIP LEVEL	COST	QTY	TOTAL
The Masters Tournament Title Sponsor (only 1 available)	\$20,000		
Tournament Co-Sponsor	\$10,000		
Golf Cart Sponsor (only 1 available)	\$6,000		
Photo Sponsor (only 1 available)	\$5,000		
Dinner Sponsor (only 1 available)	\$5,000		
Breakfast Sponsor (only 1 available)	\$3,000		
On-the-turn Lunch Sponsor (only 1 available)	\$3,000		
Cigar Sponsor (only 1 available)	\$3,000		
Golden Fox Eagle Sponsor (hole sponsorship with product)	\$3,000		
Fox Classic/Strategic Fox Eagle Sponsor (hole sponsorship with product)	\$2,500		
Longest Drive Contest Sponsor (only 4 available)	\$2,500		

SPONSORSHIP LEVEL	COST	QTY	TOTAL
Hole in One Sponsor (only 1 available)	\$2,500		
Mulligan Sponsor (only 1 available)	\$2,000		
Ice Sponsor (only 1 available)	\$1,500		
Birdie Sponsor	\$1,400		
Hole Sponsor x4	\$750		
Hole Sponsor x1	\$250		
Foursome - Golden Fox Course	\$1,250		
Foursome - Fox Classic Course	\$1,000		
Individual Golfer	\$300		
Lunch & Raffle Reception Only (no golf)	\$75		
TOTAL AM	OUNT:		\$

PROMOTIONAL OPPORTUNITIES												
RA	FFLE P	RIZE DONATION		SILENT AUCTION Proceeds will go toward the MI		GOLFER GOODIE BAGS Quantity: 425						
Golf Clubs	Qty	Electronics	Qty		Qty	Golf Balls	Qty	Cigars	Qty			
Golf Bags	Qty	Company Logo Products	Qty		Qty	Golf Towels	Qty	Pens	Qty			
Putters	Qty	Misc:	Qty		Qty	Snacks	Qty	Misc:	Qty			
Other:						1						

FULL PAYMENT MUST ACCOMPANY THIS CONTRACT

Payment Typ	e:	Check	Visa	MC	AMEX	Dis	scover								
		CC#:						Ехр:					(:W#	
Company Na	ıme:							Name o	on card:						
Contact Pers	on:									Title	e:				
Phone:					Fax:				Emai	l:					
Address:							City:					State:		Zip:	

SEND REGISTRATION / PAYABLE TO:

MIRA • 5779 West Maple Road • West Bloomfield, MI 48322 • P: (800) 666-6233

MIRA is a 501(c)(6) non-profit trade organization.