



48TH ANNUAL MICHIGAN GOLF OPEN

JULY 17, 2024
FOX HILLS GOLF & BANQUET CENTER
PLYMOUTH, MICHIGAN

A day on the course includes
breakfast, lunch, dinner, 18
holes of golf and product
samples at every hole!

SHOTGUN START AT 9:00AM

MORE INFO AT WWW.MIRAMW.ORG
OR CALL (248) 671-9600.





48TH ANNUAL MICHIGAN GOLF OPEN

JULY 17, 2024

FOX HILLS GOLF & BANQUET CENTER
PLYMOUTH, MICHIGAN

SCHEDULE

Breakfast/Registration	8:00 am
Shotgun START	9:00 am
Lunch.	11:00 am
Dinner/Awards/Raffle.	3:30 pm

We would appreciate your commitment for
sponsorship no later than **June 30, 2024.**

*Companies which commit & satisfy their commitment first will have
the opportunity to choose their hole sponsorship locations!*

**Please complete the registration form
on reverse side and return to:**

MIRA - Attn: MIRA Michigan Golf Open
5779 West Maple Road • West Bloomfield, MI 48322

MIRA IS A 501(C)(6) NON-PROFIT TRADE ORGANIZATION. ALL EXPENSES
WITH MIRA ARE CONSIDERED TAX DEDUCTIBLE AS A BUSINESS EXPENSE.

SPONSORSHIP OPPORTUNITIES

THE MASTERS TOURNAMENT TITLE SPONSOR . . \$20,000

(only 1 available!)

- Your company logo listed on all promotional materials as Title Sponsor
- Four (4) foursomes
- Exclusive right to decorate the registration area
- Lunch recognition and exclusive time at the podium
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

TOURNAMENT CO-SPONSOR \$10,000

- Your company logo on all promotional materials
- One (1) foursomes
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOLF CART SPONSOR \$6,000

(only 1 available!)

- You company logo on all golf carts
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

PHOTO SPONSOR \$5,000

(only 1 available!)

- Every foursome will be photographed on the course
- Photographer provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

DINNER SPONSOR. \$5,000

(only 1 available!)

- Allowed exclusive decorating of dinner area—
Sponsor must decorate
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

BREAKFAST SPONSOR \$3,000
(only 1 available!)

- Allowed exclusive decorating of breakfast area–
Sponsor must decorate
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

LUNCH SPONSOR (on the turn). \$3,000
(only 1 available!)

- Allowed exclusive decorating of lunch area–*Sponsor must decorate*
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

CIGAR SPONSOR \$3,000
(only 1 available!)

- Your company logo & signage at cigar table
- Cigars provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

GOLDEN FOX EAGLE SPONSOR \$3,000

- Includes exclusive signage and permission to display & sample products at sponsorship hole–
Sponsor must decorate
- Hole sponsor sign provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

FOX CLASSIC/STRATEGIC FOX EAGLE SPONSOR . \$2,500

- Includes exclusive signage and permission to display & sample products at sponsorship hole–
Sponsor must decorate
- Hole sponsor sign provided by MIRA
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

LONGEST DRIVE CONTEST. \$2,500
(only 4 available!)

- Includes exclusive signage for Longest Drive Contests
- Sponsor sign provided by MIRA and placed at longest drive hole
- Award presentation to the winners for each course
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

HOLE IN ONE CONTEST \$2,500
(only 1 available!)

- Includes exclusive signage for hole-in-one contest
- Sponsor sign provided by MIRA and placed at hole-in-one contest hole
- Award presentation to the winners for each course
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

MULLIGAN SPONSOR \$2,000
(only 1 available!)

- Company logo on every Mulligan coupon handed to players
- One (1) foursome
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

ICE SPONSOR \$1,500
(only 1 available!)

- Two (2) golfers
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

BIRDIE SPONSOR \$1,400

- Two (2) golfers
- Lunch recognition
- 50% off ad (size of your choice) in the MIRA Bottom Line magazine

HOLE SPONSOR X4 \$750

- Includes exclusive signage and permission to display & sample products at four (4) sponsorship holes – *Sponsor must decorate*
- Hole sponsor sign provided by MIRA

HOLE SPONSOR X1 \$250

- Includes exclusive signage and permission to display & sample products at one (1) sponsorship hole – *Sponsor must decorate*
- Hole sponsor sign provided by MIRA

NON-SPONSOR OPTIONS

- One (1) foursome – Golden Fox course . . \$1,250
- One (1) foursome – Fox Classic course. . . \$1,000
- Individual golfer. \$300
- Lunch & raffle reception ONLY \$75

REGISTRATION FORM

We would appreciate your commitment for sponsorship no later than **June 30, 2024**

Companies which commit & satisfy their commitment first will have the opportunity to choose their hole sponsorship locations!

HOLE SPONSORSHIPS: We encourage all sponsors to provide a canopy for their employees distributing samples.

SPONSORSHIP LEVEL	COST	QTY	TOTAL	SPONSORSHIP LEVEL	COST	QTY	TOTAL
The Masters Tournament Title Sponsor (only 1 available)	\$20,000			Hole in One Sponsor (only 1 available)	\$2,500		
Tournament Co-Sponsor	\$10,000			Mulligan Sponsor (only 1 available)	\$2,000		
Golf Cart Sponsor (only 1 available)	\$6,000			Ice Sponsor (only 1 available)	\$1,500		
Photo Sponsor (only 1 available)	\$5,000			Birdie Sponsor	\$1,400		
Dinner Sponsor (only 1 available)	\$5,000			Hole Sponsor x4	\$750		
Breakfast Sponsor (only 1 available)	\$3,000			Hole Sponsor x1	\$250		
On-the-turn Lunch Sponsor (only 1 available)	\$3,000			Foursome - Golden Fox Course	\$1,250		
Cigar Sponsor (only 1 available)	\$3,000			Foursome - Fox Classic Course	\$1,000		
Golden Fox Eagle Sponsor (hole sponsorship with product)	\$3,000			Individual Golfer	\$300		
Fox Classic/Strategic Fox Eagle Sponsor (hole sponsorship with product)	\$2,500			Lunch & Raffle Reception Only (no golf)	\$75		
Longest Drive Contest Sponsor (only 4 available)	\$2,500			TOTAL AMOUNT:			\$

PROMOTIONAL OPPORTUNITIES

RAFFLE PRIZE DONATION						SILENT AUCTION Proceeds will go toward the MIRA PAC			GOLFER GOODIE BAGS Quantity: 425					
Golf Clubs		Qty	Electronics		Qty			Qty	Golf Balls		Qty	Cigars		Qty
Golf Bags		Qty	Company Logo Products		Qty			Qty	Golf Towels		Qty	Pens		Qty
Putters		Qty	Misc:		Qty			Qty	Snacks		Qty	Misc:		Qty
Other:														

FULL PAYMENT MUST ACCOMPANY THIS CONTRACT

Payment Type:	Check	Visa	MC	AMEX	Discover							
CC#:					Exp:			CW#				
Company Name:						Name on card:						
Contact Person:						Title:						
Phone:				Fax:				Email:				
Address:					City:				State:		Zip:	

SEND REGISTRATION / PAYABLE TO:

MIRA • 5779 West Maple Road • West Bloomfield, MI 48322 • P: (800) 666-6233

MIRA is a 501(c)(6) non-profit trade organization.

All expenses with MIRA are considered tax deductible as a business expense.