

MIRA MEMBER EXCLUSIVE

– REBATES –
*Excludes IL



Small Format Rebate Program

Open to c-store, petroleum & small format accounts



EXISTING ACCOUNTS:

- 50¢ per case (24 pack equivalent) rebate on minimum purchase of 200 cases LaCroix 12 pk/ Curate 8pk cans during the timing period noted below.

NEW ACCOUNTS ONLY:

- **Tier 1:** 75¢ per case (24 pack equivalent) rebate on minimum purchase of 65 cases LaCroix 12pk/Curate 8pk cans during the timing period noted below.
- **Tier 2:** \$1.25 per case (24 pack equivalent) rebate on minimum purchase of 125 cases LaCroix 12pk/Curate 8pk cans during the timing period noted below.

DETAILS:

- **Timing:** January 1, 2024 – December 31, 2024
- **Must have LaCroix 12pk. cans displayed at all times to qualify (5-8 cases).**
- MIRA members cannot participate on more than one LaCroix program at the same time.

TO SIGN UP FOR THIS PROGRAM PLEASE CALL MIRA PRESIDENT BILL WILD AT (248) 671-9600 OR COMPLETE THIS FORM AND EMAIL TO BWILD@MIRAMW.ORG.

MIRA MEMBER ID#: _____

DISTRIBUTOR: _____

CONTACT NAME: _____

PHONE: _____

NAME OF STORE: _____

STORE LOCATION: (If you have multiple locations, attach store list)

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____