MIRA MEMBER EXCLUSIVE

– REBATES –







C-Store Rebates

Available in MI, OH, IL, IN, KY & WI

DETAILS -

<u>New & current customers</u> are eligible for the following rebates:

- 2% Non-tobacco/non-cigarette
- Additional 3% on restroom and cleaning supplies (total of 5%)

TOTAL VALUE TO YOU:

\$1,040 2% Rebate* (annual total paid quarterly)

\$2,000 Est. MIRA member program savings

\$3,040 Total Member Benefits <u>PER LOCATION</u>

*Based on \$1,000 non-tobacco purchases weekly

- RETAILER QUALIFICATIONS

- Customer must purchase weekly.
- Customer must average 50 cartons of cigarettes and \$1,500 non-cigarette purchases per week.
- Customers need to maintain good credit standing.
- In order to qualify, the customer must purchase the following required categories and 2 of the "Flex" categories:

REQUIRED:

- Cigarettes
- OTP
 - Candy
- Supplies
- Hostess
- Meat snacks
- All other categories typically offered by distributor like HBC, grocery, etc. (if offered by the retailer)

FLEX:

- Coffee (if offered by retail operator)
- Associated Distributors (cell phone accessories)
- Ice Cream (requires a bunker freezer or the purchase of 12 SKU's)



FOR MORE INFO ON THIS PROGRAM, CONTACT MIRA PRESIDENT BILL WILD AT (248) 671-9600 OR BWILD@MIRAMW.ORG.