



48TH ANNUAL MICHIGAN GOLF OPEN

JULY 17, 2024

FOX HILLS GOLF & BANQUET CENTER
PLYMOUTH, MICHIGAN



A day on the course includes
breakfast, lunch, dinner, 18
holes of golf and product
samples at every hole!

SHOTGUN START AT 9:00AM

MORE INFO AT WWW.MIRAMW.ORG
OR CALL (248) 671-9600.



48TH ANNUAL MICHIGAN GOLF OPEN JULY 17, 2024



SCHEDULE

Breakfast/Registration	8:00 am
Shotgun START	9:00 am
Lunch	11:00 am
Dinner/Awards/Raffle	3:30 pm

FOX HILLS GOLF & BANQUET CENTER | PLYMOUTH, MICHIGAN

We would appreciate your commitment for sponsorship no later than **June 30, 2024**.

Companies which commit & satisfy their commitment first will have the opportunity to choose their hole sponsorship locations.

SPONSORSHIP OPPORTUNITIES

THE MASTERS TOURNAMENT

PREMIUM SPONSOR \$15,000
(only 1 available!)

- Your company logo listed on all promotional materials as Title Sponsor
- Four (4) foursomes
- Exclusive right to decorate the registration area
- Dinner recognition and exclusive time at the podium

PREMIUM CO-SPONSOR \$7,500

- Your company logo on all promotional materials
- One (1) foursomes
- Dinner recognition

GOLF CART SPONSOR \$6,000
(only 1 available!)

- Your company logo on all golf carts
- One (1) foursome
- Dinner recognition

PHOTO SPONSOR \$5,000
(only 1 available!)

- Every foursome will be photographed on the course
- Photographer provided by MIRA
- One (1) foursome
- Dinner recognition

DINNER SPONSOR \$5,000
(only 1 available!)

- Allowed exclusive decorating of dinner area
- One (1) foursome
- Dinner recognition

CIGAR SPONSOR \$5,000
(only 1 available!)

- Your company logo & signage at cigar table
- Cigars provided by MIRA
- One (1) foursome
- Dinner recognition

BREAKFAST SPONSOR \$3,000
(only 1 available!)

- Allowed exclusive decorating of breakfast area
- One (1) foursome
- Dinner recognition

LUNCH SPONSOR (on the turn) \$3,000
(only 1 available!)

- Allowed exclusive decorating of lunch area
- One (1) foursome
- Dinner recognition

PERFORMANCE AWARD SPONSOR \$2,500
(only 2 available!)

- Includes exclusive signage for Longest Drive Contests
- Sponsor sign provided by MIRA and placed at longest drive hole
- Award presentation to the winners for each course

HOLE IN ONE CONTEST \$2,500
(only 1 available!)

- Includes exclusive signage for hole-in-one contest
- Sponsor sign provided by MIRA and placed at hole-in-one contest hole
- Award presentation to the winners for each course

ICE SPONSOR \$2,500
(only 1 available!)

- One (1) foursome
- Dinner recognition

GOLFER GIFT BAG SPONSOR \$1,000

- Sponsor to provide promotional items for inside goodie bags **Approved by MIRA Committee**
- Dinner Recognition

HOLE SPONSOR SIGN \$250

- Includes exclusive signage at one (1) sponsorship hole
- Hole sponsor sign provided by MIRA

DISPLAY SPONSORSHIPS

GOLDEN FOX EAGLE SPONSOR \$3,000

- Includes exclusive signage and sponsor must display & provide products to sample at sponsorship hole
**Sponsor must decorate & provide staff*
- Hole sign provided by MIRA
- One (1) foursome
- Dinner recognition

FOX CLASSIC/STRATEGIC FOX EAGLE SPONSOR \$2,500

- Includes exclusive signage and sponsor must display & provide products to sample at sponsorship hole
**Sponsor must decorate & provide staff*
- Hole sign provided by MIRA
- One (1) foursome
- Dinner recognition

HOLE SPONSOR \$1,000

- Includes exclusive signage and sponsor must display & provide products to sample at sponsorship hole
**Sponsor must decorate & provide staff*
- Hole sign provided by MIRA

NON-SPONSOR OPTIONS

- 1 foursome – Golden Fox course . \$1,600
- 1 foursome – Fox Classic course . \$1,400
- Individual golfer \$450
- Dinner & raffle reception ONLY . . . \$150

REGISTRATION FORM

We would appreciate your commitment for sponsorship no later than **June 30, 2024**

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HOLE SPONSORSHIPS: We encourage all sponsors to provide a canopy for their employees distributing samples.

SPONSORSHIP LEVEL	COST	QTY	TOTAL	SPONSORSHIP LEVEL	COST	QTY	TOTAL
The Masters Tournament Title Sponsor <i>(only 1 available)</i>	\$15,000			Mulligan Sponsor <i>(only 1 available)</i>	SOLD		
Tournament Co-Sponsor	\$7,500			Golfer Goodie Bags	\$1,000		
Golf Cart Sponsor <i>(only 1 available)</i>	SOLD			Hole Sponsor Sign	\$250		
Photo Sponsor <i>(only 1 available)</i>	SOLD			Golden Fox Eagle Sponsor <i>(Display sponsorship with product)</i>	\$2,500		
Dinner Sponsor <i>(only 1 available)</i>	\$5,000			Fox Classic/Strategic Fox Eagle Sponsor <i>(Display sponsorship with product)</i>	\$2,500		
Cigar Sponsor <i>(only 1 available)</i>	\$5,000			Hole Sponsor <i>(Display sponsorship with product)</i>	\$1,000		
Breakfast Sponsor <i>(only 1 available)</i>	\$3,000			Non-Sponsor Foursome - Golden Fox Course <i>(18 holes)</i>	\$1,600		
On-the-turn Lunch Sponsor <i>(only 1 available)</i>	SOLD			Non-Sponsor Foursome - Fox Classic/ Strategic Fox Courses <i>(18 holes)</i>	\$1,400		
Performance Award Sponsor <i>(only 2 available)</i>	\$2,500			Individual Golfer	\$450		
Hole in One Sponsor <i>(only 1 available)</i>	SOLD			Dinner & Raffle Reception Only <i>(no golf)</i>	\$150		
Ice Sponsor <i>(only 1 available)</i>	SOLD			TOTAL AMOUNT:			\$

FULL PAYMENT MUST ACCOMPANY THIS CONTRACT

Payment Type:	Check	Visa	MC	AMEX	Discover
CC#:	Exp:			CW#	
Company Name:	Name on card:				
Contact Person:	Title:				
Phone:	Fax:		Email:		
Address:	City:		State:	Zip:	

SEND REGISTRATION / PAYABLE TO:

MIRA • 5779 West Maple Road • West Bloomfield, MI 48322 • P: (800) 666-6233

MIRA is a 501(c)(6) non-profit trade organization.

All expenses with MIRA are considered tax deductible as a business expense.