

MIRA MEMBER
EXCLUSIVE

— REBATES —
MICHIGAN ONLY



Ice Cream Rebate Program

*Take advantage of MIRA's
group purchasing power!!*

- Great Pricing, plus **receive a 5% rebate** on all Good Humor purchases through Pointe Dairy!
- \$300 Slot Incentive for first time customers ordering new bunker placements.
- Must carry the core novelty items at all times, including Innovation items.
- Everyday low prices on Good Humor ice cream.
- This program is sure to help you increase sales by providing a customized marketing plan, promotional signage and updated retail pricing.
- When it comes to ice cream sales, independent retailers can now compete with larger chains!

TO SIGN UP FOR THIS PROGRAM PLEASE CALL MIRA PRESIDENT BILL WILD AT (248) 671-9600
OR COMPLETE THIS FORM AND EMAIL TO BWILD@MIRAMW.ORG.

MIRA MEMBER ID#: _____

CONTACT NAME: _____

PHONE: _____

NAME OF STORE: _____

STORE LOCATION: (If you have multiple locations, attach store list)

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____